



WINONA COUNTY
ASAP
Alliance for Substance Abuse Prevention



Winona County Alliance for Substance Abuse Prevention & Crime Prevention Committee
November 21, 2016: 2:30 – 4:00 pm at the Winona Senior High School

Attendees:

Kate Hansen
Jeff Mueller
Janneke Soback
Phil Huerta
Jenna McMillan
Deb McComb
Helen Bagshaw

Beth Moe
Payton Borchardt
Travis Volkman
Terry Klonecki
Sarah Anderson
Diane Hanke
Darci Roesler

Deb McClellan
Lori Ortega
Bridget Klinger
Brady Malecha
Karla Eppler
Stacy Cottrell

1. **Call to order:** Travis Volkman presiding at 2:30 pm.
2. **Welcome and introductions**
3. **Approval of [October 17, 2016 minutes](#):** Quorum present; minutes were approved.
4. **Financial update:**
 - Fiscal agent (Winona Health - WH) just submitted the formal carryover request, total was \$16,367.75. We do not have the financial statements (credit card and WH general ledger) yet to complete the reimbursement request for October expenses, but the amount is around \$16,000.
5. **Action Team Updates:**
 - **Youth team** (Payton Borchardt):
 - **Youth Action Project:** First meeting was 11/9/16 at Winona Senior High School during Guided Study Hall (1:00-1:45pm) with 2 students who attended the National Youth Leadership Initiative (NYLI), and 3 students from the National Honors Society. Shared what project was about and how it was decided on. Team will do a Community Mapping exercise on 11/23/16 and continue to meet every 2 weeks.
 - **Data & Evaluation team** (Travis Volkman):
 - **Student survey:** Minnesota Student Survey done every 3 years, we started talking about developing our own to gather info and decided to identify the needs per each sector. Going to ask Wilkon County for advice; Deacon (Evaluator Consultant) recommended them.
 - **Meals on Wheels survey:** Looking at partnering with home delivered meal services on an Rx Drug Take-Back event. Decided on a key question and people to bring conversation to.
 - **Media and Outreach team** (Beth Moe):
 - **Annual Report is now available online**
 - **Reviewed marketing matrix:** Updated lists with new individuals.
 - **Toward Zero Deaths (TZD) news conference:** Event is tomorrow morning at Winona Health Resource Library at 9:30 am. We reviewed the speech Phil prepared to talk about PWH.

- Rx Drug campaign stickers: Started brainstorming how to get educational messages out. Phil will ask Deacon (Evaluator Consultant) about evidence-based credibility of this campaign. We do not have clarity on whether or not a pharmacy can have a drop box right now. Without drop boxes, we could still educate people on not dumping pills in the environment.
- Programs and Strategies team (Darci Roesler):
 - PWH campaign activities: Talked about providing alternative activities during holidays such as hosting free or reduced price movie showing at local theater. If not possible, talked about giving out cheap board games with campaign messages. Also, may plan a mock trial during CJCC Law Day event and host parent event later in the day with personal story.
- Education and Training team (Helen Bagshaw):
 - Top Secret Project: Talked about bringing this to Winona during February parent teacher conferences. This is a simulation of a teen bedroom about identifying warnings signs of drug use, and then provides guidance on how to have conversations with kids. Jenna McMillan shared that Freeborn County has a free exhibit like this.
 - Chasing the Dragon: Talked about hosting a showing(s) of this documentary about the opioid epidemic around the community with solutions-focused discussions.
 - Marijuana Community Talk: Talked about organizing a community forum in the Spring educating about the perceptions around Marijuana.
 - Board activity: Every month the Training team will bring something to the group. This time Helen shared the [SAMHSA app](#) to learn about having conversations with kids. You can actually role play with the avatars. Really cool!

6. Asset Mapping Activity:

- Brady Malecha, Winona State University Student, did this activity for class and volunteered to walk through it with us to help us visualize key partners and assets. The activity will help us review our partnerships and identify new ones, and assist us in our sustainability conversations. This could take longer than the time allotted at our meeting so it was decided that each person will create their own map and bring it back to the next meeting. Brady explained the people and groups to draw out, and to write out a value, interest, and resources for each. Brady provided a picture example to work off of which is included in the minutes email. Please think of your network, map out key people related to the work we do, and bring it to the December meeting.

7. ACE Summit:

- Janneke Sobeck, Darci Roesler, and Kate Hansen attended.
- Follow-up meeting for community on Thursday, December 1, 2016 at 4:30 pm at Live Well Winona. They will discuss bringing ACE interface (train-the-trainer) to Winona which will cost \$10,000. This team is looking for community groups to pool money, including Winona ASAP.
- How many from our group would want to be a part of the training?
- Does the community have capacity to provide help after becoming better at identifying ACE's?
- Is anyone in Winona providing Trauma-informed care? Jennifer Monsos

8. Open Discussion:

- Parking: Meeting was moved to Winona Senior High to encourage more youth involvement and participation by School sector representative. Some said that parking situation would deter them from attending in the future. Mark Anderson and Marilee are unable to provide accommodations as parking stalls are now purchased by students and they're at capacity. We can continue to park

in Visitor stalls or on street. Despite the parking situation, we had a quorum at the meeting and attendance has not declined.

- School sector rep: We discussed not having a School sector rep still, but Mark Anderson agreed and signed the MOU prior to minutes being completed. Congrats team!
- Winona Partners for Prevention meeting is on Monday, December 12, 2016 at 2:30 pm in Haake Hall at Winona State University.

9. **Match tracker drawing:** Please bring your individual time cards (if you grabbed one) to the next meeting to be entered into the drawing.

10. **Adjournment:** 3:55 pm.

Minutes by Phil Huerta.

Actions:

- Everyone – look at [SAMHSA app](#)
- Everyone – create a draft of your own asset map and bring to December meeting

Next meeting:

Please note our new meeting location

December 19, 2016 at 2:30 pm at Winona Senior High School in Room 203