



## **Alliance for Substance Abuse Prevention & Crime Prevention Committee**

**2:30pm December 14, 2015 - Live Well Winona**

### **Attendees**

Jeff Apse	Kalene Engel	Randy Johnson	Lleyton Monk
Travis Volkman	Janneke Sobeck	Rebecca Church	Joe McConkey
Lori Ortega	Chris Cichosz	Andrea Gierok	
Phil Huerta	Deb McClellan		

### **New Grantee Training**

Phil and Janneke attended the two day training in Washington, D.C. There are 697 DFC coalitions this year, with over 2000 funded since program inception in 1997. 1 in 4 kids lives in a DFC community. DFC work was compared to a Habitat for Humanity project. We provide materials and knowledge to build it and make it sustainable.

DFC work focuses on environmental strategies. Illustration shared was to hand out coats if people are cold as a way to affect people one-on-one, or you can impact the environment by changing the thermostat. Michael Botticelli is the Director of the ONDCP. Prevention is for everyone and education is key. He is in recovery, and carries memorial cards with him. Each day he reminds himself that he makes a difference. Entities we will be interacting with include: 1) Office of National Drug Control Policy (ONDCP) - advises the President and distributes funding for DFC; 2) Substance Abuse and Mental Health Services Administration (SAMHSA) – serves as the fiscal agent for DFC grants and drives national initiatives for recovery and mental health; 3) Community Anti-Drug Coalitions of America (CADCA) – primary lobbying entity for DFC, keeps federal funding available, and offers training and Technical Assistance. DFCs are encouraged to work with High Intensity drug Traffic Areas (HIDTAs). MN doesn't have any. Became CADCA member.

Attended success story breakout sessions (lots of great evidence-based ideas, including app, publications, commercials, resource kits).

Coalition can't lobby! We can provide facts/education and possible actions. You CAN lobby/advocate on your own time, not in the name of the coalition.

We are able to modify our budget and action plan given reasonable justification.

We may be able to use the MN Student Survey (done every 3 years instead of the DFC requirement of every 2 years) if our Project Officer approves of this for our community assessment.

Two town hall meetings will be scheduled next year. Phil is applying for funds.

### **Trainings**

Registered for CADCA training in Sacramento, CA. The schedule in the past has been assessment in week 1, implementation/evaluation in week 2, and sustainability in week 3. Training dates are February 29-March 3, April 25-28, and June 27-30. Budget includes two participants each week. Helen is interested in attending. Please contact Phil if anyone else would like to attend one of the training weeks.

February training for youth in Las Vegas is available through the National Youth Leadership Initiative.

## **Membership Growth**

It was suggested that we have an adult and youth co-chair the committees. We will start by kicking off the programs/strategies, data/eval, and media/outreach committees. It is important to have a balance of youth (such as kids from Restorative Justice and Student Council). Phil will talk to Drew on Thursday about our collaboration work. Phil also met with the ALC and visited Riverway.

The County approved a youth council. Phil will meet with Marie Kovecsi to learn about their vision. Phil will work on a presentation about ASAP, which will be shared at a CJCC meeting in Feb/March. The world café format was recommended to gather input from people that are hard to reach.

## **Evaluation Software**

Deacon (Epiphany Community Services) is our consultant. He will help identify strategies and modify the action plan. In next 60 days he will come meet with the coalition and evaluation team, and tour the community. Phil will ask about accessing the REACH software. Intern will be needed for data entry.

## **WSU Drop Box Presentation**

WSU students presented last week (Jeremy Miller attended). Recommendations were to buy an incinerator for Winona, promote drop box location, and educate on safe disposal of prescription drugs. Federal law says you can have drop boxes at pharmacies but state law forbids it. Programs/Strategies committee can work with students next semester to revise the action plan and budget.

## **Website**

Michelle Urbick is creating the website, WinonaCountyASAP.org. She is mocking up the page hierarchy. Crisis line should be added to the resources - <http://www.crisis2southeastmn.com>  
Phil can be reached at [phil.huerta@winonacountyasap.org](mailto:phil.huerta@winonacountyasap.org) or starting on Thursday at 507-474-ASAP.

## **Open Discussion**

Free opiate overdose drug kits and free training available for anyone. Drugs expire quickly, are not cheap, and are a hot political topic. Winona Ambulance supposedly carries them now. Discussion around profile of target audience. The prevention message is for all kids, and will be delivered in various formats. We need a balance of voices. We need to keep in mind that some of our audience has experienced Adverse Childhood Experiences (ACEs) and will react differently.

## **Next Meeting**

January coalition meeting will be confirmed once Phil has talked to Deacon about his visit.

## **Actions**

Janneke will confirm use of the MN Student Survey to fulfill the community assessment requirement.  
Janneke will add crisis line to the resources - <http://www.crisis2southeastmn.com>.  
Janneke will invite Dr. Ruth Charles to introduce the ACEs study to the coalition.  
Phil will meet with Marie Kovecsi to learn about the youth council.  
Phil will meet with Drew from Restorative Justice about engaging youth.  
Phil to launch programs/strategies, data/eval, and media/outreach committees.  
Phil/outreach committee to write press release (new hire, share actions, invite new coalition members).  
Phil/outreach committee to create a presentation about ASAP (share at CJCC in Feb/March).  
Phil will create a job description for the intern and connect with Ramona Coron at SE Tech.  
Phil/outreach committee to create talking points and communications plan.