



Alliance for Substance Abuse Prevention & Crime Prevention Committee
2:30pm November 16, 2015 - Live Well Winona

Attendees

Andrea Gierok
Beth Moe
Helen Bagshaw

Janneke Sobeck
Kate Hansen
Lori Ortega

Phil Huerta
Randy Johnson
Travis Volkman

Program Coordinator

Phil Huerta accepted the position Friday and is scheduled to begin at the end of the month. Phil attended WSU for his undergraduate, with a focus on marketing. He was in sales for two years in Winona, followed by an addictions counseling online program through WSU. He joined ASAP a couple years ago and secured an internship with Family & Children's Center working on their Youth ACT program. Huge thanks to Deb for moving so quickly with the hiring process, and to the committee that assisted with the interviews: Gerry K, Katie L, Kate H, Kalene E, Jeff A, and Karin S. There were 17 applicants, 4 of which were interviewed.

Website

Quote from Vision Design was used for the original grant application. We are in the process of getting another quote from Michelle Urbick (independent web developer) & Blake Darst (design team from Winona Health).

Website audience will include parents, teachers, community members, and kids.

Domain ideas included drugfreewinona.org, drugfreebluffs, substancefree, asap, drugfreewinonaarea. Email addresses will be coalition@(domain) as a general account and phil.huerta@(domain).

Coalition Bylaws

Updated version included the removal of the "article 6" duplication. There was not a quorum in attendance so voting to approve bylaws will take place via email.

New Sector Representatives

Kristin Lynne (civic/volunteer groups) and Chris Huston (youth serving organization) are no longer working in Winona. People that have stepped forward with interest in filling those sector gaps are Beth Moe (Rotary – civic/volunteer) and Marci Hitz (FCC - youth serving). Meeting attendees agreed to have Beth and Marci join the Board. CIAs will need to be signed.

Once Program Coordinator starts, it was suggested that he meet with each sector representative to ensure continued interest and participation in the coalition.

Committees

The bulk of the coalition's work will be done at the committee level. All coalition members are encouraged to sign up for a committee, and extend the invitation to other non-members. ASAP staff can connect and invite suggested contacts to get involved. To express interest, email info@winonacountyasap.org

Current Committee Members:

Membership: Janneke

Media & Outreach: Janneke, Deb, Lori O

Programs & Strategies: Janneke, Rebecca C, Kate H, Andrea G

Data & Evaluation:

Education & Training: Kate H, Helen B, Andrea G

Suggested Contacts:

Juvenile probation officer
Dr. Annette Smick
Parents
Kids
Juvenile Justice

DFC Trainings

- 1) We are required to send two people to DFC New Grantee training, one being the coordinator. The training is covered by the grant and will take place December 6-8 in Washington, D.C. with travel on the 5th and 9th. Please let Janneke know by 11/18/15 at 12pm if you would like to attend.
- 2) CADCA Coalition Academy is three weeks spread out throughout the year. Coordinator attends all three, and one other coalition member can attend (this can be a different member each week). Various dates and locations available. Once Phil selects the location and schedule, the invitation will be extended to the coalition to attend with him.

Drop Box Project

Recent legislative changes might make it easier for pharmacies to host drop boxes. WSU students are looking into this. Through the students a new contact from Target pharmacy was identified and is willing to help our coalition. Tien Anderson has some experience with community take-back events. Hy-Vee pharmacy has envelopes to mail in prescription drugs, available for \$6. Suggestion was made to have students draft a letter to state representative regarding drop boxes.

Open Discussion

- Kate Hansen: Winona Partners for Prevention coalition is still prioritizing what areas to focus on with strategies. Early stages of writing strategic plan. End of February should have first draft.
- Beth Moe: her son is part of the youth substance abuse prevention program in Travis County, Texas. They just hosted a summit - <http://www.cohtx.org/2015-youth-substance-abuse-prevention-summit/>
- Randy: asked about DARE. City of Winona doesn't do it anymore but Sheriff's office does.
- Website content suggestions: different look for kid vs parent section, help line, symptoms of using to look for, articles, resources, drop box and envelope locations, links to other coalitions (WP4P, WCC), data sources (sumn.org, CDC, SAMHSA), DEA info on street drugs (what's new – eg e-cigs), names of drugs, co-occurring disorder info (psychosis), statement from coalition on decriminalization and legalization of substances, hidden dangers (THC is much stronger now), videos from parents who have tackled the conversation with their kids (parents they recognize from the community), Restorative Justice project – videos of “good kids” caught (make it part of Restorative Justice options, have them recommend it to the Judge), anonymous tip line to report drug activity (similar to Crime Stoppers), health effects (marijuana, Rx, alcohol, tobacco), have a description of all sector reps and the organizations involved, add background of each sector rep and a picture or group picture of coalition.
- Marketing: text alerts, video PSA competition for drug free schools, get kids involved and put their work on the website, “the buzz stops here” (La Crosse website, competition), good assignment for health teachers, billboard as you enter the community, promotional banners out front of post office, Franklin and Mankato, flyers (“stall street journal” for bathrooms, locker rooms, counselors, bars), televisions at schools, promote and recruit coalition members at community events (presentations – Rotary/Lions Club/Exchange Club/Kiwanis, table at county fair, parent teacher conferences would be preaching to the choir, Maplewood, National Night Out ERC, Thanksgiving dinner at ERC, football game, where are the parents, mandatory parent meetings for fall/winter/spring sports, ads at the movie theater), student competitions on social media, Instagram, Parascop, FCC family night, Riverway Saturday school, Riverway coffee

shop, FCC mental health first aid trainings, daycare association or daycare meetings/trainings (Linda Jacobs is the contact).

Next Meeting

RESCHEDULED to December 14th at 2:30pm at Live Well Winona.

Actions

Board to approve revised bylaws via email.

Janneke will work with fiscal agent to set up emails and web domain.

Janneke will get Marci, Beth, and Travis to sign a Coalition Involvement Agreement.

Phil to meet with each sector representative to ensure continued interest and participation in the coalition.

Phil will invite new proposed contacts to join the coalition or committees.

Janneke will register Phil and other coalition member for DFC New Grantee Training.