



WINONA COUNTY
ASAP
Alliance for Substance Abuse Prevention



Winona County Alliance for Substance Abuse Prevention & Crime Prevention Committee
September 19, 2016: 2:30 – 4:00 pm at the Family & Children’s Center

Attendees:

Jeff Mueller	Helen Bagshaw	Tress Reuter
Darci Roesler	Jenny Slabaugh	Diane Hanke
Janneke Soback	Mary Olson	Danielle Swedberg
Phil Huerta	Beth Moe	Tyler Eldridge
Kate Hansen	Sarah Anderson	Deb McClellan
Jenna McMillan	Lori Ortega	Ruth Charles

1. **Call to order:** 2:30 p.m. Janneke presiding.
2. **Approval of August 2016 minutes:** Quorum not present. Vote will be done via email.
3. **Match Tracking:** Reinforced the importance of documenting everyone’s time spent on activities related to the coalition’s work including coalition-related activities outside of regular meetings. Our current federal grant requires a 1:1 match.
4. **Financial Update:**
 - Still spending some money on shirts and travel
 - Carryover should be \$11,000
 - September 29th is end of fiscal/grant year
5. **Action Team Updates:**
 - **Data & Evaluation:** Getting county data tables at end of month, focus groups in schools at the beginning of Red Ribbon week in October (3 focus groups: marijuana, alcohol, Rx drugs), goal of 12 per focus group
 - **Media & Outreach:** Annual report to community given at recognition event on October 17th
 - **Programs & Strategies:** Tyler Eldridge talked at Community Talk in April 2016 at East End Rec Center, and had many parents approach him about what to do with kids in active use. He wants to organize a Community Talk to educate families on how to get help for Phase 4 Drug Court project. His mom and other moms he knows are willing help out. Looking to complete the project by the end of October.
 - Brainstorm: Forum for parents to learn and ask questions, possibly start a support group, maybe start by going to an Al-Anon meeting to see if any parents there are willing to help out or get more feedback, parent resource fair with discussion from different resources, the CJCC Fall Summit is on substance abuse prevention; possibly collaborate with them, do a focus group/survey with parents and see what they need.
 - Programs & Strategies may support Tyler’s project.

- **Education & Training:** Marijuana has been coming up often in discussion, specifically the significant use among students and their low perception of risk of harm. We want to teach about how to talk about marijuana. Today THC level is higher, kids think marijuana is medicine so it's okay, confusion around legality in some states and not others. As a coalition we should be educated so we can answer these questions. A 30 minute training was recommended to help community members address these questions. Suggestion made to put a link on high school website.
 - Register for CADCA training "What do we know about Marijuana?"
 - 1 minute videos, should take 30-45 minutes
 - Another drawing for gift certificate will be available for those that complete the training
 - Share articles and trainings for coalition members and community on our social media sites

6. Sector Representation:

- Revisit the sector representatives yearly to make sure people are still interested
- Business and school sector need new reps
 - Dr. West may take on the school sector rep
- Youth rep hasn't been to board meetings but has helped with projects
- Modifying coalition involvement agreements to include specifics related to sector
- Nobody should feel pressured, it is voluntary
- Maybe ask coaches, school nurses, counselors, recently retired school person (they have connections and time), Tori Todd in Lewiston may be a good person to ask for school sector
- Pass on specific ideas to Phil

7. Sustainability Plan:

- Should brainstorm 3-4 funding strategies
- What are key areas that need to be sustained
 - Coordinator position, monthly meetings, education so we can stay current
 - Can we start fundraising now and save it so we can use it after the grant is over
- Federal grant is guaranteed for 5 years despite legislative changes unless we do something wrong with spending funds
- Include membership in sustainability plan
- What unique role do we play in the community?
 - Advocacy, awareness, diverse community focus with the different sectors
- Talk about sustainability annually
- Is there a policy we want to champion? Ideas:
 - Social Host Ordinance policy
- At the local level some counties have gone dry from marijuana in areas where recreational marijuana is legal. Can we get something passed before marijuana becomes legal?
Any other ideas on sustainability please bring to Phil's attention

8. Open discussion:

- Midwest ACE Summit is going to be in Eagan, Nov 10-11
 - Looking to possibly form a team of people from Winona that want to go
- Bring in more education on drug trends to our meetings such as having Mark Dungy present
- Share consequences of drug felony offenses to students possibly at Red Ribbon Week
- Red Ribbon Week: Phil will ask how each sector can help when he holds individual meetings
- Stay ahead of trends: Even though we don't have Rx problem we should keep being proactive so it doesn't become a problem
- Kids are thinking it's okay to smoke marijuana but not cigarettes
- Forums in Rochester: Mayo High School on 11/10/16 from 7:00-8:30 pm, and John Marshall High School on 11/15/16 from 7:00-8:30 pm.
- Friday at 1:00 pm Kate is giving talk on Student Substance Use (Alcohol and Marijuana), geared toward faculty members. Let Kate or Phil know if you are interested in attending

9. **Match Tracker Drawing:** Deb McClellan won a \$5 gift card to Mugby Junction.

10. **Adjournment:** 4:50 p.m.

Minutes by Sarah Anderson and Phil Huerta.

Actions:

- Janneke to conduct email vote to approve August minutes
- Fiscal agent to request \$11,000 rollover and wrap up first year's finances
- Phil to meet with all sector representatives and renew CIAs
- All coalition members encouraged to complete CADCA marijuana training
- Phil to complete sustainability plan
- Phil to inquire with DFC if we can fundraise now and save until after the grant is over
- Jeff to invite Mark Dungy or Nick Walch to speak at next coalition meeting on current drug trends

Next meeting:

Please note our new meeting location

October 17, 2016 at 2:30 pm at Winona Senior High School in Room 203

Addendum – August, 2016 minutes were approved via email following the meeting.