



Winona County Alliance for Substance Abuse Prevention & Crime Prevention Committee
2:30pm January 25 - Live Well Winona

Attendees

Jeff Apse	Karin Sonneman	Deacon Dzierzawski
Lori Ortega	Katie Lehmann	Darci Roesler
Phil Huerta	Kevin O’Laughlin	Bridget Klingler
Janneke Sobeck	Michelle Darst	Helen Bagshaw
Beth Moe	Sarah Anderson	Gale Lannig
Gerry Krage	Julie Walch	

Action Team Updates

Media & Outreach: Met twice. Meetings have included 8-10 youth and some adults with great energy and excitement. Group has served like a focus group to brainstorm website and social media content and tone. Planning some activities for National Alcohol & Drug Fact Week (1/25 – 1/31). Phil wants to involve Cotter and the ALC. Youth are planning a flash mob at the Senior High and State of Using documentary viewing this week.

Programs & Strategies: Met once. Planning spring activities. Parents Who Host (PWH) campaign and Town Hall meetings are the top priority and will be conducted April thru May. Next meeting is 1/27 at Family & Children’s Center from 4-5pm.

If you’d like to join an Action Team or receive email updates please contact Phil at phil.huerta@winonacountyasap.org

Additional Funding Opportunities

Town Hall Meetings: Applied for a small stipend to host 2 Town Hall meetings this year. The first one will be to help launch PWH campaign.

MN Planning & Implementation Grant: This grant offers funding for programs and media, focusing on last 30 day use of alcohol per the Minnesota Student Survey. Discussion held around possible fiscal agent, including Live Well Winona, Winona Health, the schools, the City of Winona, and Winona County, none of which thought they could commit to that role. P&I grant would require a separate coordinator. Decision reached not to apply.

AAA Grant: \$500 mini-grant to assist with pre-prom mock crash event. This event is currently done through lots of volunteer efforts. No grant deadline. Phil will get more information. Statewide Health Improvement Program (SHIP) funds were mentioned as a possible funding source, along with Star grant.

Reach Software Update

Janneke and Phil have been trained on the evaluation software to capture the work of the coalition. One important area for all coalition members to be aware of is the **Key Events, defined below**. Please report any Key Events that you note in the community to Phil or Janneke for capturing.

“Anything external to the coalition’s work that affects substance use outcomes or environment. Things that happen in the community that have the potential to affect the coalition’s outcomes that are not in control by the coalition, i.e. a dramatic event such as a drug related death or an entity receiving funding to address similar issues of that of the coalition or a change in community leadership.”

Community Assessment

Minnesota Student Survey (data used for our baseline and application) is done every three years. DFC grant requires data to be collected every two years. We will work with our evaluator to create a survey, and have our contact from MDH analyze the results (in-kind). WSU Health Promotion class may be able to help with the assessment.

Epiphany Community Services (ECS)

Deacon attended our coalition meeting after spending the day with Phil learning more about our efforts and vision. ECS is the coalition evaluator, not the grant evaluator. They help us make course corrections and assist us in telling our outcome story to investors (such as DFC or other grants/donors).

We evaluate to:

1. Improve our efforts and our organization
2. Coordinate our efforts
3. Be accountable and hold others accountable
4. Be sustainable
5. Celebrate our successes

ECS has developed a DRAFT logic model based on our application, which will be a living document. It details the path we are taking. We are the context experts of our community. This will be enhanced at the National Coalition Academy training in late February when Phil and Helen attend.

National Coalition Academy covers:

Week 1 – (Feb 29-Mar 3) Community assessment and logic model

Week 2 – (April 25-28) Action plan evaluation

Week 3 – (June 27-30) Policy and sustainability

Any coalition member is welcome to attend the National Coalition with Phil in Sacramento, CA during Week 2 & 3 at little to no cost. Please email phil.huerta@winonacountyasap.org if interested.

Open Discussion

Agreed to invite Ruth Charles to next meeting to provide a brief Adverse Childhood Experiences (ACEs) training. Trauma experienced at an early age can cause a child’s brain to change, leading to poor health and lifestyle choices later in life.

Helen is going to a MNCASA safe dates training this week and report back.

There is a trafficking task force starting up in Winona.

Loretta Fredricks will speak to the Rotary Club in February on human trafficking.

There is an initiative in Karin’s office for trafficking.

Healing Retreats are offered in Winona for young adults who have lost a loved one.

CJCC outreach event held for community members to meet with and hear from elected officials.

Law Day coming up in April with involve a mock case regarding prescription drug use.

Winona Partners for Prevention is a similar effort to ASAP at WSU.

Blanding ACE group will host listening sessions to discuss the future of Winona with a broad representation of the community.

Actions

Phil to invite Ruth Charles to February meeting for ACEs training.

Phil will follow up on the AAA grant for more details.

Official adoption of the bylaws at the next meeting.

Next Meeting

Monday, February 15th, 2016 at 2:30pm.

Karin will check on availability at the County to host.