

July 2023 - November 2023 Summary



Coordinator Report

In the Winona County Community

Time listed notes only the *duration of event* itself and does not include administrative prep or set up.

Listed *volunteers* are youth who are not interns, WSU students, or “new to ASAP” adults.

All data is in reference to in-person values, media engagement or media reach is not included in the “Winona Community Section”.

Reach: Passive exposure | Engagement: Light involvement | Participant: Extended learning or action

July 12th-14th
Winona County
Fair - 9hrs over 3
days, 236
engagements,
reach ~1,000

August 3rd
ASAP BBQ
3hrs, 28
participants

August 31st
WMS Rally Day
4hrs, 105
engagements, 31
participants PCN
voting, reach 570

September 16th
Outdoor Movie
3.5hrs, 70
participants, 16
volunteers

**September 15th,
18th, 19th**
Table Lunch
LAHS, WSHS, WMS
7.5hrs,
engagements 212
(64+78+70)



September 20th
After School
Empowerment
Activity @ IMPACT
Center - 2.5hrs,
18 participants



September 22nd
Miss Minnesota @
WSHS Football
Game - 4.5hrs,
reach 452,
engagements 205



October 3rd, 12th
Alcohol
Compliance
Checks. Winona
PD/Winona Co.
Sheriff - 8hrs, 3
volunteers, 57
out of 76
checked, 63
engagements



**October 10th,
24th, 27th**
Table Lunch
LAHS, WSHS, WMS
7.5hrs,
engagements 188
(58+49+81)

WMS PCN Launch,
654 reached



October 28th
Take Back Day @
YMCA 33.5lbs
collected - 3hrs,
28 drop-off
participants, 15
volunteers



October 28th
Teen Night @
YMCA - 3hrs, 115
Youth
Participants, 30
Volunteers



**November 7th,
14th, 21st**
Table Lunch
LAHS, WSHS, WMS
7.5hrs,
engagements 181
(45+85+51)



**November 13th-
16th**
INDEPTH Vaping
Citation
Alternative @
WSHS - 4hrs, 5
volunteers, 7
participants



November 14th
Lion Heart Mental
Health & Identity
Presentations @
WSHS - 4hrs, 840
participants



November 20th
After School
Resiliency Activity
@ WAV Nutrition
& IMPACT Center -
2hrs, (4+12) 16
participants



Add that together and . . .



Estimated in-person reach: 2,676

Estimated in-person engagements: 1,190

Estimated in-person participants: 1,153

Total new volunteers: 69

Total event duration hours: 73

Over 5 Months



Other exciting updates . . .



8 Youth Interns Selected for 2023-2024 School Year!

Mariyah, Steven, Nathaniel, Molly
Charlotte, Izma, Hope, Madelynn