



WINONA COUNTY
ASAP
 Alliance for Substance Abuse Prevention



Winona County Alliance for Substance Abuse Prevention & Crime Prevention Committee
October 17, 2016: 2:30 – 4:00 pm at the Winona Senior High School

Attendees:

Jeff Mueller	Deb McComb	Danielle Swedberg
Vanessa Hudson	Helen Bagshaw	Tressa Reuter
Karin Sonneman	Jenny Slabaugh	Sarah Anderson
Janneke Sobeck	Beth Moe	Allison Witt
Phil Huerta	Payton Borchardt	Kate Loken
Jenna McMillan	Linda King	Jordan Buerck
Anna Velikanova	Nick Walch	Deb McClellan

1. **Call to order:** Beth presiding.
2. **Welcome and introductions**
3. **Approval of September 19, 2016 minutes:** Quorum not present. Vote will be done via email.
4. **Financial update & carryover approval:**
 - Based on final YTD expenses accounted for in Year 1, we are carrying over more than 10% of approved budget, therefore will be submitting a formal carryover request
 - Concerns for being able to spend carryover money: Will enough youth attend training, will teachers have time for HECAT, will we be able to purchase drop boxes in the next year while we wait for regulations to be approved, what will the survey we create capture (core measures)?
 - **Need to vote on carryover proposal so fiscal agent can submit request by Oct 29 deadline.**
5. **Action Team Updates:**
 - Youth team: Red Ribbon Week is happening Oct 23-31. Here are the activities planned:

Group	Activities
Winona Middle School 6th Grade Health Class	Hanging banners and posters around school, handing out bags of candy corn to all 5 th graders saying, “Drugs are corny”, and giving campaign stickers to all students
Family & Children’s Center	Coloring contest in children’s programs, and handing out fact cards

Winona Senior High School Student Council	Hanging posters, creating a montage, hosting assembly for juniors and seniors with presentation from Winona County Drug Court participant, and coordinating a Wear Red Day
Winona Senior High School W-Club	Sharing facts during morning announcements
Lewiston-Altura High School Student Council	Hosting student vs. faculty volleyball game and sharing facts during event, handing out wristbands, and giving away ASAP shirts with CO2 shirt-gun
Pleasant Valley Church MOVE Youth Group	Handing out red ribbons door-to-door with fact card about safe prescription drug disposal

- Data & Evaluation team
 - Conducting focus groups at the Winona Middle School on Thursday (10/27/31)
- Media and Outreach team
 - [Annual Report is now available online](#)
- Programs and Strategies team
 - Hosting Prescription Drug Take-Back Day on Saturday, 10/22 at Winona Health
 - Still need volunteers!
 - Upcoming: Planning a Parents Who Host Lose the Most Campaign event
- Education and Training team
 - CADCA Marijuana Course
 - Complete and print certificate for prize drawing
 - Should we organize a Community Talk on Marijuana in 2017?
 - “Who Am I?” Worksheet – challenge by Helen Bagshaw to continually learn

6. Drug Education:

- Drug Investigators Kate Loken and Nick Walch presented:
 - Alcohol is number one challenge, marijuana is second
 - Prescription Drug abuse is out there but hard to catch and investigate
 - Meth is everywhere, a growing concern, as well as needle use
 - Heroin is a nationwide problem but not yet very prevalent in Winona. La Crosse and Rochester have a large issue of heroin so it is just a matter of time
 - Marijuana found in many forms: e-cigs, cooking it, gel form, in candies
 - Winona does not have a needle exchange program
 - Meth and heroin are coming mostly from Mexico
 - Many users start with Marijuana
 - Senior Citizens will sell drugs for money
 - Some kids will use their medication as currency

7. Vision for Parents Who Host:

- This fall we want to do a new activity - What do we want people to get out of the PWH campaign? What do we want to educate the community on?
- Timing - maybe during the Holiday season
- Suggestions: Event with pedal carts for students and parents to drive with fatal vision goggles, window decals at Kwik Trip and other places not just liquor stores, a table or ads in front of Hy-Vee or Walmart, place stickers on top of newspapers, we want to advertise to more than just one type or group of person, ads or table tents at restaurants, parent/teacher conferences, more education, maybe get more info from emergency room on what they are seeing.
- Each Action Team tasked with looking at suggestions to bring back regarding what they can do

8. Business sector representative:

- Looking for a good business person to sit on this committee – maybe a person in HR from the Society of Human Resource Management (SHRM)? Possibly Sue Pronschinske, Barb, Ann Nelson, or Terry Klonecki (former Rotary President). Deb McClellan will talk to Terry.

9. Open discussion:

- Community Collaboration Summit on Wednesday, October 26th from 6:00-8:30pm with video messages from US-MN Senators, and panel discussion with Winona County Drug Court participants and family members
- Jenna McMillan – there is a new women’s home in Rochester, MN
- ASAP should provide more education on collateral consequences using an infographic with the help of WSU Students – Beth will talk with Andrea about this project
- National Prescription Drug Take-Back Day event on Saturday, October 22 from 10:00am-2:00pm in the Winona Health Parking Lot. Still looking for volunteers.

10. **Match tracker drawing:** Nick Walch won the Winona Sandwich Gift Card.

11. Adjournment:

Minutes by Sarah Anderson and Phil Huerta.

Actions:

- Board – e-vote on September minutes and formal carryover proposal
- Program team – begin planning PWH event/activity
- Everyone – complete “Who Am I” worksheet and check answers (attached)
- Deb McClellan – talk with Terry about filling business sector role
- Beth Moe – Talk with Andrea G. about collateral consequences infographic project

Next meeting:

Please note our new meeting location

November 21, 2016 at 2:30 pm at Winona Senior High School in Room 203