



WINONA COUNTY
ASAP
Alliance for Substance Abuse Prevention



Winona County Alliance for Substance Abuse Prevention & Crime Prevention Committee
January 14, 2018: 2:30 – 4:00 pm at Pleasant Valley Church

ATTENDANCE

Board of Directors:			
*Bolded names were present			
Attendance:	Board Member:	Proxy:	Sector:
-	Travis Volkman		CJCC liaison
Present	Helen Bagshaw	Karla Eppler	Health – Vice-Chair
-	Karin Sonneman	Rebecca Church	Government
Present	Ron Ganrude	Jeff Mueller	Law Enforcement
-			Business
-	Mark Anderson	Chai Lee	Schools
-			Faith
-			Parent
Present	Beth Moe	Brian Voerding	Civic/Volunteer - Chair
-	Jenna McMillan		Substance Abuse Treatment
-	Darci Roesler	Craig Putz	Youth Serving Organization
-	Greg Taylor		Media
Present	Payton Borchardt		Youth
Present	Janneke Sobeck	<i>(non-voting)</i>	Program Director
Present	Phil Huerta	<i>(non-voting)</i>	Program Coordinator

Coalition Members and Guests:	
Name:	Organization:
Stacy Cottrell	Miller Mentoring
Chris Meyer	Winona County Commissioner
Jason Larsen	BBBS
Maddie Revord	WSU Student

Consent Agenda

January Agenda:

December Minutes:

No quorum present. Conduct an electronic vote for this month’s business.

Old Business

Business Rep.

Dave Steinqvist, Owner of Mediascope, Inc, agreed to serve on the Board as the new Business Rep.

New Business

Seeking new Secretary

(continued on next page)

Discussion about who can fill the role and take notes during meetings. Coordinator informed the group that the ASAP Secretary, Alison Marco, accepted a new job in Wisconsin and has moved. Chair (Beth) and Vice-Chair (Helen) agreed to alternate taking notes at Board meetings.

Seeking new Parent Rep.

Discussion about who can fill the role. Coordinator informed the group that Molly Dahl, current Parent Rep., asked to step down from the Board. She explained that her work is in Winona, but she is a resident of Rushford County and heavily involved in her kids' activities in Rushford so felt it was not the best fit for her to serve the role. Coordinator mentioned a few candidates and volunteered to invite them.

Seeking new Faith Rep.

Discussion about who can fill the role. Coordinator informed the group that Brian Sauter, current Faith Rep., accepted a new job in Nebraska and will resigning from the Board this month. Chair (Beth) mentioned that Karin Sonneman (Gov't Rep.) knows a person from her church that would be a good candidate. Coordinator also volunteered to ask Brian's organization (Pleasant Valley Church) if there would be a good candidate from within since the church currently hosts our meetings.

Youth-serving Rep. proxy

Chair (Beth) suggested Jason Larson, Director for La Crosse area Big Brothers Big Sisters, join the leadership team as a proxy for our current Youth-serving Rep. (Darci). Jason agreed. Conduct a Board vote electronically.

Workplan and budget

Board talked through each line item of the proposed action plan and budget to finalize the plans for 2019. Board said it would be helpful to list out on future agendas (from the action plan): Ongoing activities and upcoming activities (2-months out). Board would also like a list of tabling events for 2019 listed out on paper and posted on the website. Coordinator will put these items together. Below is a summary list of adjustments to the action plan along with other discussion.

- Assigned a few more names or action teams to activities
- Removed incentive to provide employers with \$15 to attend the Responsible Beverage Server Training (They already get a reduction in insurance premiums for participation)
- Removed two student activities to present on alcohol (Students have a lot of other activities in the action plan we'd like to see accomplished first)
- Video production and Advocacy Training line items in the budget have been adjusted

Campaign video

Discussion of ideas for a 15-second ad in movie theaters similar to the 2017 production on marijuana. Received sample videos from Screenvision on vaping and prescription drug drop off. Board would like a quote from our previous videographer on cost to develop another short ad locally. Coordinator will obtain this for next meeting. Coordinator will also gather interest for a movie theater ad from various student groups. Goal is to identify a topic for the ad by next month and launch this Spring.

Organization MOU's

Discussion about obtaining MOU's (coalition involvement agreements) with organizations vs. individuals. Challenged raised about having a person involuntarily elected from an organization to serve on the leadership team. Board prefers to have a person volunteer and passionate about the issues. Having an MOU with an organization would prevent us from needing to find a new representative if one person

resigns. Obtaining MOU's would be more challenging with certain sectors. Executive Committee will discuss more and look at which organizations it would be beneficial to obtain an MOU.

T21 Initiative

Discussion about the process to adopt a new local policy and who the champions or supporters would be for raising the legal tobacco age to 21. Consensus that the Board and general public needs to receive more education on the topic. Board would like talking points or a fact sheet to learn and share with others. Coordinator will create and bring this to the next meeting.

Other discussion

Vice-Chair (Helen) shared a few upcoming dates for HIPS and the new vaping backpack:

- Jan. 18: Presenting during teacher workshop day at WSHS
- Feb. 28: HIPS at the Family & Children Center
- Mar. 6: Vaping presentation at Rotary

Each Board member is encouraged to borrow and share the vaping backpack information with people or groups who can benefit in their sector. If you are interested in hosting a Vaping 101 Presentation, please contact the Program Coordinator to arrange this – phil.huerta@winonacountyasap.org.

Next Meeting: February 25, 2019 at 2:30pm at Pleasant Valley Church

Please note the date change because of President's Day during our regular scheduled time.