



Winona County Alliance for Substance Abuse Prevention & Crime Prevention Committee
September 18, 2017: 2:30 – 4:00 pm at Pleasant Valley Church

ATTENDANCE

Board of Directors:			
*Bolted names were present			
<u>Attendance:</u>	<u>Board Member:</u>	<u>Proxy:</u>	<u>Sector:</u>
Present	Travis Volkman		Chair
Present	Helen Bagshaw		Health
-	Karin Sonneman	Rebecca Church	Government
-	Ron Ganrude	Jeff Mueller	Law Enforcement
Present	Linda King	Karla Eppler	Business
Present	Mark Anderson	Chai Lee	Schools
Present	Joe McKonkey	Brian Sauter	Faith
Present	Lori Ortega		Parent
Present	Beth Moe	Brian Voerding	Civic/Volunteer
Present	Jenna McMillan		Substance Abuse Treatment
Present	Darci Roesler		Youth Serving Organization
-	<i>Position available</i>		Media
Present	Payton Borchardt		Youth
Present	Janneke Sobeck	<i>(non-voting)</i>	Program Director
Present	Phil Huerta	<i>(non-voting)</i>	Program Coordinator

Coalition Member and Guest Attendance:	
<u>Name:</u>	<u>Organization:</u>
Kate Hansen	Winona Partners for Prevention
Karla Eppler	Winona Area Ambulance
Stacy Cottrell	Miller Mentoring
Bridget Klinger	Winona Police Department
Alison Marco	ASAP Secretary
Deb McComb	Winona County Services
Sarah Beguin	WSHS Student

MINUTES

Officers for the new year were introduced: Beth Moe, Chair; Helen Bagshaw, Vice-Chair; Alison Marco, Secretary

Consent agenda

Travis Volkman moved to approve August minutes and financial updates (while moving Year 3 Budget to a voting item), and Jenna McMillen seconded the motion. Motion was approved by consensus.

The Year 3 (Fiscal Year 2018) Budget was pulled from the consent agenda in order to have a formal board vote. Lori Ortega made a motion to approve, and Brian Sauter seconded it. The budget was unanimously approved.

Informative Presentation

Jennifer Timm from Bridges Health Winona talked about the new program the organization offers. Bridges Health is a collaborative among Winona State University, Live Well Winona, and Neighborhood Family Clinics. They will provide free, walk-in health screenings Thursdays, 3-6 p.m. at Live Well Winona. Services will include health screenings, lifestyle coaching, health promotion and physicals (including sports physicals). It will allow people who are uninsured or underinsured to receive services; they will also provide referrals to other community resources. Health profession students will have the opportunity to work with patients and area health professionals. They will also work on S-BIRT (Screening, Brief Intervention, and Referral Treatment program).

Follow-up items

- Janneke to setup Crucial Conversations training with Ann MacDonald at Winona Health and setup communication training with Diane Amundson. **Not enough money to do both; move to October agenda**
- Janneke to develop Board Meeting Action Plan Report Template (inc'l next meeting date, recent successes, upcoming projects or campaign, discussion items or question for coalition feedback, volunteer needs, etc.) **In progress. Going forward, during months with outside presenters, project teams will turn these templates in and they will be added to the consent agenda.**
- Linda to invite Sarah Squires to serve as Media Coalition Sector Representative. **In progress.**
- Jeff Mueller to coordinate purchase of new RX drug drop box in Winona and Lewiston. **DONE in Winona (article in local papers); in progress for Lewiston.**
- Jeff Mueller to coordinate compliance checks. **STATUS: Unknown**
- Phil to setup site visit, sustainability training and student survey with ECS (evaluator company) **Deacon will be in Winona for next meeting, October 16. Training will be set up around schedule of Deacon and coalition.**
- Phil to purchase shirts and pens. **DONE**
- Phil to check on movie theater ad cost for Positive Community Norms (PCN) video. **Cost for 7 screens, 15-sec ad, 3x before each film, 1 paid/2 comped (3:1 match): \$1,984 Oct –Dec.**
- ACTION ITEM: Ask for board vote (since not in original budget). Travis Volkman moved, Linda King seconded motion to sign contract with theater company. Motion passed unanimously.
- Helen/training team to purchase tabling toolkit. **In progress.**
- Jenna to connect Phil with Rice County to learn about safe drug disposal education via postcards. **DONE**

Recruitment Strategy

There was intended to be discussion about goals and taking action in recruiting new team members. This was removed from agenda due to time constraints. Coalition members are asked to think of one or two people who might be interested in joining, reach out to them, and share information via e-mail.

Action Team Reports

- **Students (Sarah):**
 - Campaign about looking at how people (students) think about and perceive substance abuse
 - “Real BUD” slogan – Picked top 3 messages:
 - “Real BUD: Real friends help you make smart choices”
 - “Real BUD: Real friends help you stay focused”
 - “Real BUD: Most friends don’t use marijuana”
 - Because ASAP’s brand will be associated with these messages, board took a vote to approve messages that students picked.
 - Travis Volkman made a motion and Brian Sauter seconded the motion to approve these messages. Board approved unanimously.
- **Program Committee (Darci):**
 - Community Talk (focusing on marijuana use) at WSHS October 24, 6:30-8 p.m. – Panel will include Rebecca Church (Winona Co. Attorney’s Office), Bridget Klinger (Southeast Minnesota Drug Task Force, medical personnel, someone from the recovery community)
 - RX drug take-back day, October 28, Central Fire Station, 10 a.m. – 2 p.m. (need some more volunteers)
 - Saint Mary’s University, October 31, Walk of Horrors – will feature Ultimate S’Mores for ‘tweens
- **Outreach Committee (Beth):**
 - Newspaper Opinion Piece by coalition members - Events that are coming up and what we are up to and doing within the organization
 - Board members will write first articles. Beth will write first one, as incoming Board Chair talking about ASAP, what we do and who we are, and highlighting events, activities and accomplishments (early October)
- **Training Committee (Helen and Jenna):**
 - Working with late October Community Talk - Hidden in Plain Sight Display
 - Medicine cabinet display (from State Fair) – Jenna will work to put this together
 - Information on medicine boxes - www/stopMedicineAbuse.org on medicine boxes with twitter account 2stopMedAbuse
- **Evaluation Committee (Phil):**
 - Working on baseline survey about marijuana use with Deacon drafting it. Will be sent to students at schools and parents via e-mail.
- **Sustainability Committee:**
 - With Deacon here for October 16 meeting, we will find a time to talk with him for a couple hours about developing a committee and how the committee can develop a plan. More information to come.

Other:

- Sunday, October 24- Court House Open House – Phil and Alison will be volunteering at ASAP table. Other team members will be representing affiliated groups.
- Welcome Week, September 15-24- sponsored by Project FINE and City of Winona, to highlight accomplishments and achievements of community newcomers, as well as asking long-time residents to join with newcomers for community celebrations.

Next Scheduled Meeting:

Monday, October 16, 2:30 p.m., Pleasant Valley Church
Minutes by Alison Marco and Beth Moe.