



WINONA COUNTY  
**ASAP**  
Alliance for Substance Abuse Prevention



**Winona County Alliance for Substance Abuse Prevention & Crime Prevention Committee**

**April 16, 2018: 2:30 – 4:00 pm at Pleasant Valley Church**

**ATTENDANCE**

<b>Board of Directors:</b>			
<b>*Bolded names were present</b>			
<b>Attendance:</b>	<b>Board Member:</b>	<b>Proxy:</b>	<b>Sector:</b>
-	Travis Volkman		CJCC liaison
<b>Present</b>	<b>Helen Bagshaw</b>		Health – Vice-Chair
-	Karin Sonneman	<b>Rebecca Church</b>	Government
-	<b>Ron Ganrude</b>	<b>Jeff Mueller</b>	Law Enforcement
<b>Present</b>	<b>Linda King</b>		Business
-	Mark Anderson	Chai Lee	Schools
-	Joe McConkey	<b>Brian Sauter</b>	Faith
-	<i>Position available</i>		Parent
<b>Present</b>	<b>Beth Moe</b>	Brian Voerding	Civic/Volunteer - Chair
<b>Present</b>	<b>Jenna McMillan</b>		Substance Abuse Treatment
-	<b>Darci Roesler</b>		Youth Serving Organization
-	<i>Position available</i>		Media
<b>Present</b>	<b>Payton Borchardt</b>		Youth
<b>Present</b>	Janneke Sobeck	<i>(non-voting)</i>	Program Director
<b>Present</b>	<b>Phil Huerta</b>	<i>(non-voting)</i>	Program Coordinator

<b>Coalition Members and Guests:</b>	
<b>Name:</b>	<b>Organization:</b>
<b>Stacy Cottrell</b>	Miller Mentoring
<b>Karla Eppler</b>	Winona Area Ambulance
<b>Deb McComb</b>	Winona County Services

**MINUTES**

**Consent Agenda**

January and February minutes approved via e-mail.  
March minutes and April agenda – approved by consensus

**Directors/ Officers Insurance Quote**

Beth is still e-mailing back and forth with Jan Brosnahan from Winona Health (fiscal agent) about this.  
Beth will contact Garry Watts at Winona Agency to further discuss this. Add to May agenda.

### **Fill Parent and Media Sector Roles**

We still need representatives from the Media and Parent Sectors. After discussion, Greg Taylor (Leighton Broadcasting) and Tesla Mitchell (Winona Daily News) were suggested as Media representatives. Helen Bagshaw will ask Greg Taylor. Lisa Hawkinson was suggested as a Parent representative. Brian Sauter will ask her.

### **“Stop the Spiral” Video**

Helen Bagshaw shared a 4-minute video about how quickly youth can become addicted to various drugs. It’s from a site called [www.stophthespiral.com](http://www.stophthespiral.com). It was a moving video. According to the site, and Helen’s research, the top cause of death of people under 50 in the US is now by overdose.

### **BUZZKILL Campaign**

Phil and Darci shared information about this campaign. The slogan is “Serve Under 21 and the Party’s Over.” It’s to remind people that it is illegal to provide alcohol to people under the legal age of 21. ASAP will provide information throughout the county about this, as well as highlighting activities with safe alternatives. Campaign activities include:

- \* A parent pledge;
- Party patrols (where people can provide anonymous tips to Crimestoppers – Jeff M. will find out where e-mail tips go; phone tips go to Dispatch);
- After-prom parties – WSHS, YMCA (Lewiston-Altura), bowling alley (Rushford);
- “Sticker Shock” – Hy-Vee, Midtown;
- Responsible Beverage Server Training. Bridget K. does this twice a month. April 16 training was at 1 and 5 p.m. in Lewiston.

Letters will be sent to parents in the WAPS and Lewiston-Altura school districts.

Helen suggested people add something about the campaign in their e-mails for a week. Phil will send something out.

### **Epiphany Community Services/Review Logic Models:**

We reviewed the logic models for alcohol data, with information provided by ECS. They recently combed through the student data from the survey that was sent out, as well as the 2016 Minnesota Student Survey. There is clarification needed on the Winona Health data about overdoses; the question was about overdoses age 18 and under – it showed a large spike over the past few years. There is also clarification whether the data shows that alcohol or other drugs were the primary admitting cause. Karla E. and Helen B. will ask for clarification.

The survey we presented was brand-new (completed April 12) and will be re-examined. Currently, it is for internal purposes only. The most recent averages males/females together instead of breaking out by gender. Payton reported that students thought questions were intrusive and survey took too long. ECS said MSS survey (done on paper) is 164 questions and takes an entire class period to complete. The EPS/ASAP survey (done online) has 27 questions and took an average of 11 minutes to complete.

We will continue to look at the data going forward.

### **Permanent Drop Box Update:**

We have spoken with Terry Full, manager of Parkview Pharmacy at Winona Health, who has gotten a quote for a dropbox. We have offered to pay for it for three months. There needs to be more

clarification on the actual cost of the disposal, how often WH thinks it might be filled, etc. Janneke sent an online comment to request WH to do strong internal PR throughout the campus (providers, nurses, patients, LWM residents, etc.) to use the drop box, rather than throughout the entire community, due to cost of the disposal. Until further clarification, this discussion was tabled. It will be added to the May meeting agenda.

**Upcoming Events:**

- Engage Winona one-year anniversary – Monday, April 16, 4:30-6:30 p.m. – Winona County Historical Society
- Prescription Drug Take-Back Day – Saturday, April 28, 10 a.m.-2 p.m., Walgreen’s parking lot
- “Change the Outcome” – community conversation on opioid use and addiction, Monday, April 30, 6:30-8 p.m., Lewiston-Altura High School Gymnasium. Supported by Lewiston and Winona Police Departments, Winona County Sheriff’s Office, Winona County Attorney’s Office, ASAP, and Lewiston-Altura school district.
- Intercultural Development and Resilience Workshops – Thursday, May 24, 9:30 a.m.-11 a.m. (Learning to Work Across Differences) and 11:15 a.m. – 12:45 p.m. (Resilience in Leadership) – free (and free CEUs) – Winona County Historical Society
- Drug Court of Winona County Appreciation Event – Monday, May 21, 5-6:30 p.m. – Winona County Historical Society

**Next Meeting: May 21, 2018, 2:30-4:00 p.m. at Pleasant Valley Church**

Respectfully submitted,

Beth Moe, ASAP Board Chair  
Phil Huerta, ASAP Coordinator