



WINONA COUNTY
ASAP
 Alliance for Substance Abuse Prevention



Winona County Alliance for Substance Abuse Prevention & Crime Prevention Committee
August 21, 2017: 2:30 – 4:00 pm at Pleasant Valley Church

ATTENDANCE

Board of Directors:			
*Bolded names were present			
<u>Attendance:</u>	<u>Board Member:</u>	<u>Proxy:</u>	<u>Sector:</u>
Present	Travis Volkman		Chair
-	Helen Bagshaw		Health
Present	Karin Sonneman	Rebecca Church	Government
Present	Ron Ganrude	Jeff Mueller	Law Enforcement
Present	Linda King	Karla Eppler	Business
-	Mark Anderson		Schools
Present	Joe McKonkey	Brian Sauter	Faith
-	Lori Ortega		Parent
-	Beth Moe	Brian Voerding	Civic/Volunteer
Present	Jenna McMillan		Substance Abuse Treatment
Present	Darci Roesler		Youth Serving Organization
-	<i>Position available</i>		Media
Present	Payton Borchardt		Youth
Present	Janneke Sobeck	<i>(non-voting)</i>	Program Director
Present	Phil Huerta	<i>(non-voting)</i>	Program Coordinator

Coalition Member and Guest Attendance:	
<u>Name:</u>	<u>Organization:</u>
Kate Hansen	Winona Partners for Prevention
Tressa Reuter	Hiawatha Valley Mental Health Center
Alison Marco	Community member
Rich Dahman	Winona Area Public Schools
Deb McComb	Winona County

MINUTES

Consent agenda

July draft minutes: Approved.

Coalition survey response plan: Approved.

Follow-up items

- Beth to invite Jerome as new Media rep.
Jerome is very busy with staff changes at WDN. Discussed possibility of Matt Senne from Leighton Broadcasting or Sarah Squires from Winona Post. Linda will invite Sarah.
- Nominations for Chair and Vice Chair.
Beth was approved as the new Board Chair and Helen was approved as the new Vice Chair.
- September meeting location.
Coalition meetings will continue to be held at Pleasant Valley Church. May need to coordinate carpool for student(s) in the County Youth Coalition (starting up this semester). WAPS Superintendent Rich Dahman indicated this work is important to the schools and he will talk to Principal Anderson to determine who should represent WAPS in the coalition.

Know Your Neighbor

This will be the last event in a three-event summer series hosted by the Rotary and Leighton Broadcasting. Payton and Kate volunteered to help at the East Rec Center from 5-7pm on Thursday, August 31st. Tressa will be there with HVMHC and may be able to have her table next to ASAP's.

Strategic Planning

Leading up to the meeting, each team was tasked with filling out their action plan for the next year. Team leaders provided a summary of their plan during the meeting. All plans will be merged into one master action plan for the coalition.

Suggestion was made to the Education Team to host the Hidden In Plain Sight (HIPS) exhibit downtown (possibly during the Sweet Stroll), at employee health fairs (such as Thern and Watkins), and at MN State College – Southeast Technical.

Positive Community Norm (PCN) marijuana video needs key messages from youth action team before it can go live at the end of October as part of a larger marijuana community campaign. Suggestion was made to hold a focus group to capture youth voices and ideas for dissemination of the video.

Marijuana campaign will include infographic posters designed by students, digital billboard, and PCN video. Update will be provided at the next board meeting.

Phil has started recruiting for a county youth coalition, with a goal of having two representatives from each school, including Minnesota Homeschooler's Alliance.

Financial update

Coalition has approximately \$17,000 remaining in the budget for the year. Possible items and projects were discussed. It was decided to invite Chad to present a dunk tank sponsorship proposal at the next coalition meeting after confirming this would be allowable by the grant and fiscal agent (**post-meeting it was discovered that this is not an allowable expense per the grant Project Officer**).

The following items were approved to fund:

- Upgrade Rx drug drop box at L.E.C. in Winona (\$1,100) - Jeff
- Get Rx drug drop box for Lewiston (\$1,100) - Jeff
- Compliance checks overtime staffing expenses for L.E. (1,500-\$2,000) - Jeff
- Crucial Conversations training (\$3,250) - Janneke
- Student survey design and implementation (\$2,000 with ECS) - Phil

- ECS site visit and training (\$500-\$1,000) - Phil
- ASAP shirts and pens (\$1,000) - Phil
- Electronic billboard ad on HWY 61 (\$900 for 3 months by end of 2017) - Phil
- Tabling toolkit (\$1,500) – Helen

Suggestion was made to do safe drug disposal education via postcards with every prescription handed out at pharmacies. This has been very successful in Rice County. Jenna will connect us.

Recruitment

Spreadsheet was shown of organizations that we want to be part of our work. Members volunteered to reach out to people and invite them to join the coalition. We will revisit this at September's meeting.

Action Items

- Janneke to set up Crucial Conversations training
- Beth/outreach team to develop coalition member expectations/CIAs for general membership
- Janneke to set up communication training with Diane Amundson (record it for future use)
- Janneke to develop Board Meeting Action Plan Report Template (include next meeting date, recent successes, upcoming projects or campaigns, discussion item or question for coalition feedback, volunteer needs)
- Linda to invite Sarah Squires to serve as our Media Coalition Sector Representative
- Jeff to coordinate purchase of new Rx drug drop box in Winona and Lewiston
- Jeff to coordinate compliance checks
- Phil to set up site visit, sustainability training, and student survey with ECS
- Phil to purchase shirts and pens
- Helen/training team to purchase tabling toolkit
- Phil to check on movie theater ad cost for PCN video
- Jenna to connect Phil with Rice County to learn about safe drug disposal education via postcards

Topics for Future Meetings

- Identify missing populations and invite representatives to join coalition
- Update on marijuana campaign (look into cost of showing PCN video at movie theater)

Next meeting:

Monday, September 18, 2017 from 2:30 pm – 4:00 pm at Pleasant Valley Church.

Minutes by Janneke Sobeck.