



Board of Directors Meeting

Winona County Alliance for Substance Abuse Prevention & CJCC Crime Prevention Committee



June 15th, 2020 * 2:30pm – 4:00pm

Location – Zoom

Mission – (Why we exist)

We work together to create a culture free from the misuse of alcohol, tobacco and other drugs for our youth through community-wide collaboration.

Vision – (What we want to be)

- To provide awareness and education for substance abuse prevention to the greater community.
- To be a community free from the negative consequences of alcohol and substance abuse.
- To support and encourage youth toward healthy life goals, unhindered by the misuse and effects of alcohol and other drugs.

<u>2020 Board of Directors</u>		<u>Board Roles & Expectations</u>
<u>Sector:</u>	<u>Representative:</u>	
CJCC Liaison	Travis Volkman	Attend monthly Board meetings Participate in one Action Team Send proxy if unable to attend meetings Engage in annual strategic planning Be a positive role model and community leader for your sector Provide in-kind resources and attend coalition sponsored events
Health Vice-Chair	Helen Bagshaw	
Government	Karin Sonneman Proxy Carin Hyter	
Law Enforcement	Ron Ganrude Proxy Jeff Mueller	
Business	Christie Ransom	
Education	Kenzie Antczak	
Faith	<i>Pastor Gooch Olcott</i>	
Parent	Jessica Rivers	
Civic/Volunteer	Beth Moe	
Substance Abuse Treatment Chair	Jenna McMillan	
Youth Serving Organization	Darci Roesler	
Media	TJ Leverentz	
Youth	Averie Beckmann	
Program Director	Deb McClellan	
Program Coordinator	Autumn Kusske-Anderson	

**Italics indicate pending board approval*

Meeting Minutes

June 15th, 2020 * 2:30pm – 4:00pm

Location – Zoom

1. Welcome and Introductions

Jenna McMillan ASAP Chair leads the meeting with introductions. ASAP Program Coordinator hosts a small celebration for submitting Years 6-10 Grant. Coordinator thanks all members for their help to finalize the grant.

2. Consent Agenda

Director shared the June agenda, May minutes, and May finance report. The board reviewed each and approved. Board approved the consent agenda.

3. Program Director Budget

Coordinator proposed a FTE change for the first year of the 6-10 year grant with support from the Executive Committee. The Program Director (Deb McClellan's FTE for the first year will change from .10 to .15. This topic was opened up to the board to discuss and vote. Travis motioned to support this change, Beth Moe seconded.

4. Upcoming Activities

Board member Helen Bagshaw updated the board on T-21 advertisements. Shared the social media examples of e-juice promotional materials for Bidi Stick and COVID discounts. The Law for T-21 will take affect August 17th. The Library Programing workgroup will be rescheduled. Beth Moe suggested contacting Leslie Dahlke for library ideas. Program Coordinator shared the Tik Tok trend ideas for the ASAP account. Paulette challenges coalition to focus on positive messages.

- ## 5. Background of Grant- 6-10 year grant will focus on the city of Winona, MN (55987 zipcode). The two substances the coalition will be focusing on is alcohol and tobacco (vaping). We will recruit college students as volunteers to help mentor the youth of Winona. ASAP will also be partnering with the GR8 kids program to educate 4th grade students to prevent tobacco use. Some of the activities for the first 12-month action plan includes: increasing

coalition membership by 25%, reducing youth substance abuse, hosting sober activities/opportunities for the youth, and policy change.

6. Location of Future Meeting –

Program Coordinator asked Board members where they would like to host future meetings? Board members shared that ZOOM was an easier option for members to participate. Autumn and Deb will look into hosting hybrid meetings to meet the needs of everyone. Paulette will send the information regarding technology needed for hybrid meetings. Possibly host meetings at Hiawatha Valley Mental Health.

7. Coalition Membership

Program Coordinator requesting members to brainstorm for future meeting on growing the capacity of the coalition (How can the coalition grow?). ***This will be presented at the July 2020 Board Meeting.***

8. Looking Back, Moving Forward (10 min.)

Shared with the board the match opportunity webinar (Growing Resilient Communities 6/24-25). The DFC Extension needs to be submitted to Jan by the end of June. Program Coordinator discussed the planned presentations for Vaping and HIPS. The Board suggested doing a virtual HIPS and Facebook live option. Beth will send Autumn Dave Dickey's contact info to partner with HBCI. Beth reported that MDE will decide by July 27th for the future of classes for the next year. ****The Executive Committee approved the No Cost Extension plan, budget, and cover letter on June 24th, 2020.**

9. Next Steps

Beth requested to see the info needed for the No Cost Extension Application. Paulette requested after the meeting, coalition members to fill out the MN Prevention Center Conference Location Survey. Paulette followed up after the meeting for the Grant Year 6-10 information.

Next scheduled Board Meeting:

June 20th, To Be Determined

