



**Winona County Alliance for Substance Abuse Prevention & Crime Prevention Committee
June 10thwa, 2019: 2:30 – 4:00 pm at Winona Health (BA Miller Auditorium)**

ATTENDANCE

Board of Directors:			
*Bolted names were present			
Attendance:	Board Member:	Proxy:	Sector:
Present	Travis Volkman		CJCC liaison
Present	Helen Bagshaw		Health – Vice-Chair
Present	Karin Sonneman	Rebecca Church	Government
Present	Ron Ganrude	Jeff Mueller	Law Enforcement
-	David Steinquist		Business
Present	Mark Anderson	Stacy Cottrell	Schools
Present	Danielle Bartz		Faith
Present	Lisa Hawkinson		Parent
Present	Beth Moe	Brian Voerding	Civic/Volunteer - Chair
-	Jenna McMillan		Substance Abuse Treatment
Present	Darci Roesler	Jason Larsen	Youth Serving Organization
-			Media
Present	Payton Borchardt		Youth
Present	Phil Huerta	<i>(non-voting)</i>	Program Director
Present	Gabrielle Mark	<i>(non-voting)</i>	Program Coordinator

Coalition Members and Guests:	
Name:	Organization:
Denver Brown, PA	Winona Health
Sen. Jeremy Miller	Minnesota State Legislature
Rep. Gene Pelowski	Minnesota State Legislature
Marie Kovesci	Winona County Board
Chris Meyer	Winona County Board

Consent Agenda

June agenda
 May minutes
 June financial report
 Approved by consensus.

Get to Know a Coalition Member

Helen Bagshaw has suggested that one member a month talk about who they are, and why they are interested in our work. Member Dave Steinquist had agreed to share his story at the June board meeting, but was not able to attend.

Organization Updates

- Coordinator Position

This was Gabrielle Mark's first meeting as Coordinator. Welcome, Gabrielle! Phil Huerta will act as Program Director, on a 10% time basis.

T-21 Conversation:

Both Sen. Jeremy Miller and Rep. Gene Pelowski were in attendance, as well as Winona Health's Denver Brown, PA and Tobacco Specialist.

Rep. Pelowski shared with the group that T-21 bills didn't make it to the final stages of a vote in this year's Legislative session because there were too many bills overall during the year. This issue will carry over to next year and can be amended. He encouraged us to continue to work with the community toward encouraging passage of such legislation. Sen. Miller is also in favor of T-21.

Helen noted that there were some positive actions taken this year about tobacco, including passing a clean indoor air act (that prohibits vaping, e-cigs, etc. inside), and funding for tobacco cessation programs.

Denver Brown updated the group on tobacco and what he sees are issues with it. He is a tobacco specialist (receiving training in a Mayo program), and a family practitioner. He has written a letter to the editor at our request about the need for T-21; we have not yet sent it. He also has expressed willingness to talk about this issue in the schools.

He said the 2018 national youth tobacco survey showed a 78% one-year increase in teen tobacco use (rising from 11% to 21% in one year), with 20 or more times used during a month rising from 20% to 28%. Youth who have ever used e-cigs are 3-1/2 times more likely to begin using regular tobacco.

E-cig companies target youth, making the devices look like candy or other appealing products. Juul's first patent has such a high concentration of nicotine that it was unpalatable, so the company now uses nicotine salt to make it more palatable (but that has 5 times the amount of nicotine). Even topically, these ingredients can be toxic to young children.

Denver said the FDA is focusing on preventing access, sending letters to companies (warning them to stop making e-cigs look like other products), and providing education for teens and families.

The makers of Juul say it's safer than regular cigarettes and can be used to wean off cigarettes (but this is anecdotal, since studies have not been done). There are other methods – scientifically studied – that work, including patches, Chantix, etc.

According to Denver, we don't yet know how safe e-cigs are, and that it will take about 15-20 years to learn the full effects. A lot of the e-cig companies are owned by tobacco companies. Juul began in 2018, and is already worth \$38 billion.

Hookahs have also made a resurgence, generally among college-aged students. Their effects are often misunderstood – 1 hour of hookah smoke is the equivalent of 100 cigarettes. Often their users believe the water bubbling through the device cleanses the nicotine, but that is not true. Additionally, charcoal is used to heat hookahs, which provides its own health issues.

Finally, he talked about e-juice, which is flavored and contains nicotine. Propylene glycol (which heats the juice) has formaldehyde as one of its by-products. In addition, lithium batteries are used to heat the devices, which have been known to explode.

Karin Sonneman shared that the CJCC's annual October summit will focus on vaping; middle and high school students will be invited. Maurella Cunningham from WAPS will help. Other substances (including THC) will also be included in the information.

Vaping videos:

The students at WSHS made several vaping videos to be used as PSAs at the movie theater. The group liked all of them, one in particular. Travis Volkman made a motion, and Jeff Mueller seconded it, to have the students make a couple changes to the video we liked best, including adding sponsor logos at the end (ASAP, County Attorney's Office, and Sheriff's Department). After being reviewed again by Jeff and Exec., they can start running as soon as practical.

We will also try to get some media coverage about the videos, including the fact that they were student-developed, etc.

Other media ideas include sharing information about the backpack and how many people have been impacted.

Upcoming Events:

- Know Your Neighbor
- County Fair

Next meeting:

- NOTE: We will not hold a July meeting. The next meeting will be August 12, 2:30-4, at Winona Health (Gabrielle will be at a training seminar during the regular meeting day).

Respectfully submitted,
Beth Forkner Moe
Board Chair, ASAP

Next Meeting: Monday, August 12, 2:30-4:00 p.m., BA Miller Auditorium, Winona Health