



WINONA COUNTY  
**ASAP**  
Alliance for Substance Abuse Prevention



**Winona County Alliance for Substance Abuse Prevention & Crime Prevention Committee  
February 24th, 2020: 2:30 – 4:30 pm at Winona Health, Acorn Room**

**Attendance**

Board of Directors: *Bolded names were present			
Attendance:	Board Member:	Proxy:	Sector:
	Travis Volkman	-	CJCC liaison
<b>Present</b>	<b>Helen Bagshaw</b>		Health – <i>Vice-Chair</i>
<b>Present</b>	Karin Sonneman	<b>Carin Hyter</b>	Government
<b>Present</b>	<b>Ron Ganrude</b>	Jeff Mueller	Law Enforcement
	-		Business
	Kenzie Antczak		Schools
	-		Faith
	-		Parent
<b>Present</b>	<b>Beth Moe</b>	Brian Voerding	Civic/Volunteer
<b>Present</b>	<b>Jenna McMillan</b>		SA Treatment - <i>Chair</i>
	Darci Roesler		Youth Serving Organization
	TJ Leverentz		Media
<b>Present</b>	<b>Averie Beckmann</b>		Youth
<b>Present</b>	<b>Deb McClellan</b>	<i>(non-voting)</i>	Program Director
<b>Present</b>	<b>Gabrielle Mark</b>	<i>(non-voting)</i>	Program Coordinator

Coalition Members and Guests:	
Name:	Organization:
Mikaela Mohr	Student (and NLF Scholarship Recipient)
Elana Lagg	Parent (Averie’s mom)
Ted Barthel	HVMHC
Jessie Rivers	MN Equestrian Center (Parent)
Gooch Olcott	Cornerstone Community Church
Melissa Adolfson	Wilder

**Welcome and Introductions**

We had some new potential board members and volunteers join us. Welcome Jessie Rivers, Gooch Olcott, Averie Beckmann, and Mikaela Mohr to the team! Our program coordinator, Elle Mark, will be following-up for next steps.

- Introducing “agency updates” to our agenda. Please feel free to share anything you would like to “brag” about or feel is relevant to our coalitions efforts.
  - Jenna McMillan (SA Treatment, Chair) announced new efforts by MN Teen Challenge to bring sex trafficking specific therapies from Minneapolis to Rochester. MNTC is partnering with Breaking Free for new course offerings relating to this topic.
  - Carin Hyter (Government Proxy) shared that Treatment Court hearings happen twice a month and encouraged members to join in. The next graduation will be the end of

March and again members of our coalition to attend. (Side note: Carin recently celebrated her 3-year anniversary of working with Winona County Treatment Court. Congratulations and thank you for your work from all of us here at ASAP!).

- Also new is the “prep time” column on our sign-in sheet. Please enter the amount of time you have spent preparing for the meeting (checking emails, sharing ASAP with others, etc.) when you sign-in from here on out. This will help us keep track and increase our “match”

### **Consent Agenda**

February agenda: Motion by Beth Moe (Civic), 2<sup>nd</sup> by Helen Bagshaw (Health) - approved

January minutes: Motion by Carin Hyter (Gov't), 2<sup>nd</sup> by Beth Moe - approved

January Financial Report: Motion by Beth Moe, 2<sup>nd</sup> by Ron Ganrude (L.E.) - approved

### **Grant Updates:**

The new DFC grant opportunity which we will be applying for has been announced. Beth Moe has taken the lead on this application and noted that it is a quick turnaround (5 weeks) – we need all hands on deck! Phil Huerta, our previous coordinator and director, has been hired on to assist with the grant writing process due to his experience in doing so.

The next meeting to discuss the grant will be in lieu of our regular executive team meeting on Monday, March 2<sup>nd</sup> at 2:30pm in the Acorn Room of Winona Health.

### **National Leadership Forum Presentation:**

Both Averie Beckmann (Youth) and Mikaela Mohr attended CADCA's National Leadership Forum on February 2<sup>nd</sup>- 6<sup>th</sup> with the program coordinator. The students were able to attend the trip with the financial assistance of ASAP. Averie and Mikaela both felt they learned a lot about prevention and the “key essentials” to implementation of prevention strategies. They also very much enjoyed meeting other students and being on Capitol Hill (and weren't bored!).

- To recruit future students, both suggested emphasizing how this experience was not only fun, but a great skill/resume builder. Mikaela has applied to CADCA Mid-Year's scholarship for students and has been communicating with CADCA leadership to become a student trainer!
- Mikaela will be hosting a fundraiser to support the Advocacy Center called “#IBelieveYou” on April 4<sup>th</sup> at Winona Senior High School from 11:00am-3:00pm. ASAP has agreed to table and all are encouraged to come!
- Averie had expressed interest in becoming our Youth Sector Rep.
  - Beth made the motion to accept Averie Beckmann as our Youth Sector Representative and Helen second. The board approved. *Welcome Averie!*

### **Board Updates:**

A lot has been changing in efforts to improve our board and increase involvement in the coalition.

- Karin Sonneman will continue to serve as our Government sector representative as well as a member of the executive team. Carin Hyter has agreed to attend board meetings regularly as her proxy. *Thank you, Karin and Carin, for your continued service!*
- Ron Ganrude will continue to serve as our Law Enforcement sector representative. If he is unable to attend, Bridget Klinger and Jeff Mueller will serve as his official proxys. *Thank you, Ron, Bridget, and Jeff, for your continued service!*
- Jessie Rivers has expressed interest as potentially serving as our business or parent sector representative. Elle will meet with Jessie to discuss what that would look like.
- Pastor Gooch Olcott of Cornerstone Community Church has expressed interest in serving as our Religious sector representative. He moved here with his wife and 5 kids from New Orleans and is excited to be back in the cold! *Welcome, Gooch!*

- Finally, Rebecca Sims has left her position at Live Well Winona and as Project Director. Deb McClellan of Live Well Winona (who has been involved with the coalition since inception) graciously stepped up to help out our coalition as our new Director. On February 12<sup>th</sup>, 2020 Karin Sonneman (Government) moved to hire Deb McClellan as ASAP's Project Director at 0.1 FTE and Beth Moe provided a 2<sup>nd</sup>. The Board of Directors conducted an e-vote on February 13<sup>th</sup>, 2020 and approved the motion. *Welcome (again), Deb!*

### **Minnesota Student Survey (MSS) Presentation**

To view the slideshow, please click this link: <https://www.winonacountyasap.org/winona-county-youth-health-and-well-being/>

- Key Findings:
  - In 2019, **alcohol continued to be the most commonly reported substance used** by Winona County youth.
  - **Past month tobacco use rates increased** among Winona County 8<sup>th</sup> and 9<sup>th</sup> graders from 2016 to 2019, primarily driven by vaping.
  - Both **marijuana use rates and prescription drug misuse rates decreased** steadily among 11<sup>th</sup> graders from 2013 to 2016.
  - In 2019, Winona County students were least likely to perceive risk of harm from vaping and marijuana use.
  - Perceived risk of great or moderate harm from alcohol use and marijuana use decreased over time among 9<sup>th</sup> graders.
  - **The number one source of alcohol and e-cigarettes was friends.** The second most commonly reported source of alcohol was parents. The second most commonly reported source of e-cigarettes was getting someone to buy for them.

### **Strategic Planning:**

- Data Review: Upon reviewing the data presented in the MSS and hearing that the next DFC grant application requires us to pick only two substances to focus our efforts towards, members of the board decided to focus only on alcohol and tobacco prevention strategies moving forward (removing marijuana from our action plan and logic model).
- Workgroup Refiguration: Moving forward, our workgroups will be substance focused versus action specific. There will be one workgroup for alcohol and one for tobacco.
  - Mental Health was brought up as something we should focus more on to help prevent all forms of substance abuse. In the future, the coalition will consider having a separate workgroup to address this risk/protective factor.
- Ideas for Prevention Strategies: While the group conversation didn't allow much time for this discussion, here are some things we wanted keep tabs on for the future.
  - As a parent, Jessie Rivers expressed appreciation for campaigns similar to "**Lock it Up**" as a reminder to keep alcohol out of the reach of our community's youth.
  - **Hidden in Plain Sight** (HIPS) materials are being reorganized to make the activity easier to implement. Elle expressed interest in creating a "calendar" where each sector representative signs up for one month to host and help organized a HIPS exhibit for their sector.
  - The **After-Prom** event has been used as a prevention strategy for youth getting alcohol at parties. Mikaela Mohr suggested connecting with Casey Indra and Sarah Dixon at Winona Senior High School to get involved. We would like one board member to consistently help with this project year after year.
  - **Tobacco 21** is slowly moving through the county. Ron Ganrude (L.E.) said that there was still hesitation from commissioner Ward to put this language in our tobacco ordinance

due to not hearing from her constituents. We as a group will keep fighting for this until it becomes law!

**Looking Back, Moving Forward:**

- Elle Mark (Coordinator) gave an update on the “100 Cups of Coffee” interview progress. We have collected 11 interviews so far and the project will not end until we have reached 50. These cannot be conducted online as previously asked. Please see website blog posts for materials needed.
- Please keep an eye out for an email from Elle to schedule a time to sign you Coalition Involvement Agreement and complete your “mini-bio” for our grant funding.
- Upcoming Events:
  - Winona Senior High School Boys’ Basketball Game: February 28<sup>th</sup> @ 7:00-9:00pm
    - Please sign-up to table at <https://winonacountyallianceforsubstanceabusepreventionasap.volunteerlocal.com/volunteer/?id=47484>
  - Region 6 Prevention Meeting: March 4<sup>th</sup> @ 10:00am-2:00pm in Austin, MN
    - Please contact Elle Mark if interested at [gabrielle.mark@winonacountyasap.org](mailto:gabrielle.mark@winonacountyasap.org)
  - Tobacco Advocacy Training: March 5<sup>th</sup> @ 11:30am-2:00pm
    - Please contact Elle Mark if interested at [gabrielle.mark@winonacountyasap.org](mailto:gabrielle.mark@winonacountyasap.org)
  - Marijuana Prevention Workshop: April 14<sup>th</sup> @ 10:00am-2:00pm in Austin, MN
    - Pre-registration is required by April 1<sup>st</sup>, 2020 at <https://beyond-smoke-mirrors-marijuana-prevention.eventbrite.com>

**Next meeting:**

Our next meeting will be held March 16<sup>th</sup> @ 2:30-4:00pm in the Acorn room of Winona Health. We will be taking the color test and getting started on our Alcohol and Tobacco workgroups!

**Next Steps:**

<b>What?</b>	<b>Who?</b>	<b>When?</b>
Track “match” time using paper tracking form	All members (Contact Elle for sheet)	Ongoing
Sign CIA if planning to continue serving on Board of Directors	Board of Directors	March 16 <sup>th</sup> , 2020
Complete “100 Cups of Coffee” interviews (3 per member)	All members	Ongoing until 50 are completed
Write letters of support for T21 and send to ALL commissioners	All members	ASAP
Sign-Up to volunteer at WSHS Boy’s Gam	All members	Friday, February 28 <sup>th</sup>

Respectfully submitted,  
 Elle Mark  
 Program Coordinator, ASAP