



WINONA COUNTY  
**ASAP**  
Alliance for Substance Abuse Prevention



**Winona County Alliance for Substance Abuse Prevention & Crime Prevention Committee**

**April 15, 2019: 2:30 – 4:00 pm at Pleasant Valley Church**

**ATTENDANCE**

<b>Board of Directors:</b>			
<b>*Bolded names were present</b>			
<b>Attendance:</b>	<b>Board Member:</b>	<b>Proxy:</b>	<b>Sector:</b>
Present	<b>Travis Volkman</b>		CJCC liaison
Present	<b>Helen Bagshaw</b>	Karla Eppler	Health – Vice-Chair
Present	<b>Karin Sonneman</b>	Rebecca Church	Government
Present	Ron Ganrude	<b>Jeff Mueller</b>	Law Enforcement
Present	<b>David Steinquist</b>		Business
Present	Mark Anderson	<b>Stacy Cottrell</b>	Schools
-			Faith
-			Parent
Present	<b>Beth Moe</b>	Brian Voerding	Civic/Volunteer - Chair
Present	<b>Jenna McMillan</b>		Substance Abuse Treatment
Present	<b>Darci Roesler</b>	Jason Larsen	Youth Serving Organization
-	Greg Taylor		Media
-	Payton Borchardt		Youth
		<i>(non-voting)</i>	Program Director
Present	<b>Phil Huerta</b>	<i>(non-voting)</i>	Program Coordinator

<b>Coalition Members and Guests:</b>	
<b>Name:</b>	<b>Organization:</b>
<b>Ted Barthel</b>	Hiawatha Valley Mental Health Center
<b>Cassidy Yager</b>	Family & Children’s Center
<b>Deb McComb</b>	Winona County
<b>Tori Borzyskowski</b>	Winona Health - Parent
<b>Jen Batey</b>	Community member
<b>Danielle Bartz</b>	Pastor, First Congregational Church

**Consent Agenda**

**April Agenda**

**March Minutes**

**April Finance Report**

Approved by consensus.

**Coordinator Position**

Phil Huerta has resigned to take a new position in early June. He is interested in staying on as Program Director, a 10%-time position. He and Beth will both visit with Jessica Remington at Winona Health (the person who is overseeing the Live Well/ASAP staff). Winona Health will post the position. Beth, Helen,

Karin and Travis will work with Winona Health to ensure the transition goes smoothly and to determine the best way to fill the Director Role.

### **Old Business**

#### **Fill Parent and Faith Sectors:**

Phil will meet with Danielle Bartz from First Congregational Church to go over the role of the Faith sector volunteer role and have her sign a Memorandum of Understanding (MOU) for that role. Board voted by consensus to welcome Danielle to the Board.

Tori Borzyskowi from Winona Health attended the meeting. She, along with Lisa Hawkinson, is interested in filling the Parent sector role.

#### **Screenvision Ad (videographer quotes):**

Phil got additional quotes for videography services for a movie PSA focusing on vaping. They ranged in cost from \$499 to \$1,140 (with the cost of running the PSA for 52 weeks \$2,340 (for a 15-second ad) or \$3,380 (for a 30-second ad). ASAP has \$1,200 to spend. Other funding options might include a mini-SHIP grant, or forfeiture funds from the County Attorney's Office or the Sheriff's Department. He also received a PSA from students at WSHS; they would produce it at no cost. The board discussed how to give the students credit for the PSA (could add a by-line, etc.) and the issues that would need to be addressed (privacy, copyright info for music, etc.). Phil will visit with the people in charge of the student video center at the high school.

Helen moved, and Travis seconded, that Phil work with the students to make the video for ASAP. Motion carried.

#### **Committee Updates:**

- Youth:
  - Youth in both Winona and Lewiston are doing a lot of activities around ASAP's goals. They're developing videos, sharing information from student councils, etc. (mostly about tobacco/vaping). In Winona, the 5<sup>th</sup>-graders have made posters; 6<sup>th</sup>-graders have made a video; 7<sup>th</sup>-graders have Fun Fact Fridays (where they are sharing information); and 8<sup>th</sup>-graders made a presentation to the 5<sup>th</sup>-graders. In Lewiston, they are educating their fellow students about vaping.
- Tobacco (T-21):
  - T-21 is still in play at the Legislature, but it does not appear that it will pass this year. We will continue our efforts to gather support for a county-wide ordinance – talking with groups and individuals, asking people to write letters to the editor, etc., while not speaking directly about the issue with the County Board (to avoid even the appearance of lobbying).
- Sustainability:
  - We are in the 4th year of our 5-year grant. The RFP will come out in January 2020, with the grant due the end of March. We would not find out if we are funded years 6-10 until late summer 2020. The group needs to look at additional funding options; there is

another, similar federal grant that may be available. We also need to have conversation with Winona Health to ensure they will still be willing to be fiscal agent at that point. Beth will put together a Doodle poll for the board and regular attendees to see who is interested in meeting about sustainability and when they are available.

- Training:
  - Hidden in Plain Sight (or the backpack presentation) exhibits are scheduled at the Winona Public Library, the Winona Friendship Center and several other places. There was also a presentation at last month's CJCC meeting. Please encourage friends and colleagues to schedule a presentation.

### **New Business**

#### **Evaluation Report (Oct-March):**

The report from our evaluator, Melissa Adolfsen from EpiMachine was very positive for the first two quarters of Year 4.

Her recommendations for Quarter 3 (April-June) are:

- Goal 1: Enhance Community Capacity for Prevention Efforts:
  - Continue to find more ways to engage youth in planning and implementation;
  - Ensure that community awareness-raising efforts continue to address alcohol and marijuana, in addition to vaping (which had a very strong emphasis in Quarter 2);
  - Work on getting more involvement in activities from the faith community, substance abuse community, and youth-serving organizations.
- Goal 2: Prevent and Reduce Youth Alcohol, Marijuana, and Prescription Drug Use/Misuse:
  - Ensure that strategies are being worked on to address all three priority substances – most Quarter 2 efforts were focused on vaping strategies;
  - Begin administering knowledge tests at RBST classes (at least a post-test);
  - Use the HIPS event feedback/evaluation tool for all formal presentations;
  - Continue work with the schools to encourage implementation of an evidence-based prevention curriculum.

#### **2018 Annual Report:**

Phil shared the annual report with the board. It was developed by a student at Winona State, and printed by DigiCopy (a vendor used by Winona Health). It was very well-received:

- Format
- Look
- Information

#### **Updates:**

##### **Substance Abuse Prevention Skills Training (SAPST):**

Helen attended this session in the Twin Cities. It was informational, and she learned how well ASAP is doing relative to peers. One of the pieces of information she shared was the importance of getting to know other members of the Coalition and why they are involved. Each month, one person will share (a

couple minutes) who they are and why they are involved. For May, Ted Barthel agreed to be the first person to share his interest in ASAP.

It was noted that attending the SAPST conference (4 days) allows participants to become certified and credentialed for 2 years in this organization.

**Cannabidoil (CBD):**

Helen had a lot of information to share about CBD. Basically, there are a lot of health claims about it, but the research is not complete. THC is not part of the oil, but no one – at this point – truly knows if it's safe, or not. We will continue to collect information.

**“Lock it Up” Campaign targeting parents:**

The “Lock it Up: campaign will take the place this year of “Buzzkill.” Youth volunteers will place stickers on (mostly) beer cases at a variety of liquor stores in the community, with the following message: “Adult Advisory: It is unlawful for any person to host or allow alcohol to a person under 21. You can be held criminally responsible, and face up to 1 year in jail, \$3000 in fines, or both. – City of Winona Ordinance 55.19.” The logos of ASAP and the Winona Police Department are on the stickers.

This is a campaign to educate parents about the consequences of allowing minors to drink on their property and to provide guidance. There was discussion about how to create an exhibit about this movement. Steele County holds an event with parents and children around this issue, with panel discussions focusing on how things are currently done, and hearing information from the students' perspective.

Mediascope is providing the printing of the stickers at no cost.

Travis moved, and Jeff seconded, to utilize this campaign. Dave Steinquist abstained. Motion carried.

**Garvin Heights Park Monitoring:**

Phil reported that Garvin Heights Park is still a “hot spot” for marijuana and other substances. There was discussion about how to make the area less attractive to that activity. Suggestions included: scanning the environment, then cleaning it up; courting media coverage about the issue; and raising awareness of the issue throughout the community. No action was taken.

Respectfully submitted,  
Beth Forkner Moe  
Board Chair, ASAP

**Next Meeting:** Monday, May 20, 2:30-4:00 p.m., Pleasant Valley Church