



# Board of Directors Meeting

## Winona County Alliance for Substance Abuse Prevention & CJCC Crime Prevention Committee



April 20<sup>th</sup>, 2020 \* 2:30pm – 4:00pm

Location – Zoom Meeting

### Mission – (Why we exist)

We work together to create a culture free from the misuse of alcohol, tobacco and other drugs for our youth through community-wide collaboration.

### Vision – (What we want to be)

- To provide awareness and education for substance abuse prevention to the greater community.
- To be a community free from the negative consequences of alcohol and substance abuse.
- To support and encourage youth toward healthy life goals, unhindered by the misuse and effects of alcohol and other drugs.

<b>2020 Board of Directors</b> *Bolded names were present		<b>Board Roles &amp; Expectations</b>
<b>Sector:</b>	<b>Representative:</b>	
CJCC Liaison	<b>Travis Volkman</b>	Attend monthly Board meetings  Participate in one Action Team  Send proxy if unable to attend meetings  Engage in annual strategic planning  Be a positive role model and community leader for your sector  Provide in-kind resources and attend coalition sponsored events
Health <b>Vice-Chair</b>	<b>Helen Bagshaw</b>	
Government	<b>Karin Sonneman</b>	
Law Enforcement	Ron Ganrude	
Business	<i>Open</i>	
Education	Kenzie Antczak	
Faith	<b>Pastor Gooch Olcott</b>	
Parent	<i>Open</i>	
Civic/Volunteer	<b>Beth Moe</b>	
Substance Abuse Treatment <b>Chair</b>	Jenna McMillan	
Youth Serving Organization	<b>Darci Roesler</b>	
Media	TJ Leverentz	
Youth	Averie Beckmann	
Program Director	<b>Deb McClellan</b>	
Interim Program Coordinator	<b>Autumn Kusske-Anderson</b>	

**Agenda on next page.**

# Meeting Agenda (Cont'd)

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## 1. Welcome and Introductions (5 min.)

ASAP Program Director welcomes the board to this virtual zoom meeting. Interim Program Coordinator Intern introduces oneself and thanks the members for taking the time to meet prior to this meeting. For the ice breaker each participant shared their favorite childhood movie.

## 2. Consent Agenda (5 min.) 6 members accepted the consent agenda

### a. March Finance Report.

The March Finance Report was shared with the board. There is still \$75,000 left in the budget.

- Travis Volkman asked Program Director about the extension on the 5-year grant. The Program Director will contact the Grand Officer for answer. The question was asked about the ramifications with not meeting the match. Previous coordinator Phil explained his network with other prevention coalitions haven't experienced any consequences not meeting their match. The Program Director will inquire.
- A board member was curious about things already purchased such as the Movie Theater ads if we would get a refund or extension due to COVID shutdown. Interim Program Coordinator Intern will reach out to Jeff Mueller about this negotiation.
- Board member suggested creating a bus or billboard advertisement to increase ASAP awareness. Program Director will follow through with Paulette Clark about the match.
- Program Director proposed compensation of .05 from .10 to cover the duties to cover the duties of program coordinator position until Coordinators position is filled. This decision was approved by

the Executive Committee and advised by the grant officer and regional connection.

- Board approved of Autumn stepping up to be the interim program coordinator intern.

### **3. Board Updates (35 min.)**

Phil Huerte presents the 6-10 year grant application to familiarize the board on the next phase of ASAP.

- Phil explains that the coalition isn't ready to sustain itself without grant funding. He updated the board on the growth the coalition has achieved these last 5 years; such as expanded our reach and community partners.
- The coalition initiated a new youth programs high school marijuana campaign and middle school vaping campaign. They have provided training about SPF to sustain
- Substance abuse (marijuana) has dropped by half among Winona County 9<sup>th</sup> graders from 2013-2019, and with 11<sup>th</sup> graders. Prescription drug misuse also dropped.
- Phil suggested that we focus on one area for the future grant. By focusing on urban and rural areas it was hard to create youth involvement.
- Carin Hyter stated how the last HIPS was successful in Rushford
- There is not a unanimous vote by the Executive Committee to move forward with the 6-10 year grant due to the timing and uncertainty with the COVID-19.
- Phil stated there is a 12-month action plan with a budget going forward. Phil is willing to look over the grant and submit it
- When looking at moving forward we need to have a strong collaborative and support from the coalition. How do we get the momentum back up again? Workgroups can help decide coalitions interest and host events
- Interim Program Coordinator Intern and Program Director will share resources with board (CADCA toolbox)

- The board voted on moving forward with the 6-10 year grant. Travis Volkman motioned and Beth Moe second to move forward. VP Helen Bagshaw approved.

a. CIAs- Two Open Positions

- We are still needing to fill the Business Representative Sector and the Parent Sector. The board shared that Jenna will connect Jessica Rivers to board for the parent sector. Beth Moe will connect Deb and Autumn with Kristy Ransom for the business sector.
- Both individuals will be invited to the next board meeting.

**4. Color Assessment for Personality Traits & Styles (15 min.)**

- Skipped this activity due to time limitations

**5. Workgroups (15 min.)**

a. Brainstorm moving forward with workplan

- The Interim Program Coordinator Intern will move forward with creating a questionnaire for each member to give feedback based on interests and passion to form future workgroups.
- The board brainstormed alcohol, tobacco, and mental health workgroups. These workgroups could help create actions for members and not just another meeting to sit through.

**6. Looking Back, Moving Forward (10 min.)**

a. Reminders:

- Social Media-Interim Program Coordinator Intern requested the members to follow ASAP social media and share posts to increase awareness.
  1. Facebook: Winona County ASAP
  2. Instagram: @asapwinona
  3. Twitter: @asapwinona
- The board is interested in creating paid advertisement on social media. The Interim Program Coordinator Intern will research this.
- The board is curious about Tiktok and snapchat since these are popular social media outlets for pre-teens.

- ii. Resources- Ask board for any resources during this pandemic
- b. Upcoming events-cancelled

## **7. Looking Back, Moving Forward**

- The board decided to move forward with the 6-10-year grant. The Program Director will talk with Paulette about the no-cost extension and about the match shortage.
- Program Director will share the CADCA tool with the board and the grant plan.
- Interim Program Coordinator Intern will send out a workgroup survey to board, and advertise the Drug Take Back day on April 25<sup>th</sup>. Helen reached out to Winona Health and Hyvee
- Interim Program Coordinator Intern will invite Jessica and Kristy to next board meeting.
- Interim Program Coordinator Intern will update members through e-mail notification.
- Our next meeting is scheduled for May 18<sup>th</sup> at 2:30-4:00pm location will be updated closer to date. Please follow ASAP's social media and share throughout the community.