



Board of Directors Meeting

Winona County Alliance for Substance Abuse Prevention & CJCC Crime Prevention Committee



May 18th, 2020 * 2:30pm – 4:00pm

Location – Zoom

Mission – (Why we exist)

We work together to create a culture free from the misuse of alcohol, tobacco and other drugs for our youth through community-wide collaboration.

Vision – (What we want to be)

- To provide awareness and education for substance abuse prevention to the greater community.
- To be a community free from the negative consequences of alcohol and substance abuse.
- To support and encourage youth toward healthy life goals, unhindered by the misuse and effects of alcohol and other drugs.

<u>2020 Board of Directors</u> *Bolded names were present		<u>Board Roles & Expectations</u>
<u>Sector:</u>	<u>Representative:</u>	
CJCC Liaison	Travis Volkman	Attend monthly Board meetings Participate in one Action Team Send proxy if unable to attend meetings Engage in annual strategic planning Be a positive role model and community leader for your sector Provide in-kind resources and attend coalition sponsored events
Health Vice-Chair	Helen Bagshaw	
Government	Karin Sonneman Proxy Carin Hyter	
Law Enforcement	Ron Ganrude	
Business	Christie Ransom	
Education	Kenzie Antczak	
Faith	Pastor Gooch Olcott	
Parent	Jessie Rivers	
Civic/Volunteer	Beth Moe	
Substance Abuse Treatment Chair	Jenna McMillan	
Youth Serving Organization	Darci Roesler	
Media	TJ Leverentz	
Youth	Averie Beckmann	
Program Director	Deb McClellan	
Program Coordinator	Autumn Kusske-Anderson	

Meeting Minutes

May 18th, 2020 * 2:30pm – 4:00pm

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1. Welcome and Introductions (10 min.)

ASAP Program Director welcomes the board to this virtual zoom meeting. Each member introduces themselves and shares a book recommendation as the ice breaker. Beth Moe introduces new member Christie Ransom for the Business Sector. Christie is CEO of Winona Chambers of Commerce and has personal ties to ASAP's mission. The Board welcomes Christie.

2. Consent Agenda (5 min.)

- a. May Agenda
- b. April Minutes
- c. April Finance Report

The April Finance Report was shared with the board. YTD spent is \$54,851 leaving \$68,220.37 left in the budget. Match is currently \$16,853.

- Program Coordinator began full-time as of /08/2020. Program Director compensation will move back to .10.
- Board member brought up remaining money unused. Director responded with the unmet MATCH.
- Board had a brief discussion about unspent funds and the No Cost Extension.
- Program Coordinator mentioned how the MATCH can be met through virtual trainings, webinars, and grant revisions.
- Travis Volkman motioned to accept the consent agenda. Jenna McMillian seconded along with Beth Moe.

3. Board Updates (5 min.)

- Program Director updated Board on the two new members. Jessica Rivers agreed to fill the Parent Sector, and Christie Ransom fills the Business Sector.

- Program Coordinator updated the Board about the Zoom call she had with Youth Sector, Averie.

4. Workgroup Survey Results (15 min.)

- Program Coordinator updated the Board on the participation for the workgroup google forms.
- Treatment, Health, Government, Youth-Serving Organization, and Coordinator completed the survey.
- Members are passionate about ASAP's mission, and want to contribute their experience and resources to prevent substance abuse amongst the youth in Winona County.
- Workgroups will continue to be categorized by topics such as tobacco, alcohol, and prescription drugs. Board would like to continue workgroups with those topics.
- The 5 sectors submitted their results from the Color Personality Test; 2 golds, 2 blues, and 1 orange.
- Board members discussed the benefits of the Color Personality Test and each member results.
- Program Coordinator will share the test with new members.

5. COVID Workplan (30 min.)

a. Youth Education Materials

- Program Coordinator shared with board the different resources found to add to COVID-19 Action Plan.
- Program Coordinator asked board for community connections to implement resources.
- Business Sector will reach out to Health Teacher to discuss future ASAP curriculum. She will also update board on reopening of Winona Parks and Recreation Center.
- Program Coordinator will connect with the Winona Public Library, and East End Recreational Center.
- Health Sector suggested using the WAPS lunch drop-off to connect with youth. Program Coordinator shared with board a promotional material to submit to WAPS. Board approved of the material.

- Jenna suggested adapting promotional material content kid friendly.
- Program Coordinator shared with board a congratulation message designed for the Winona SR. High School Marquee. Board approved of that message.
 - i. Clifton Strengths Explorer (10-14 years) or Clifton Strengths for Students (15 year or older). This can allow youth in Winona County to identify their strengths and focus on the positives they can contribute to the community. This can hopefully prevent them seeking out substances to fill the void. Price \$9.99
 - ii. National Institute on Drug Abuse for Teens Kahoots (Keeping Prescriptions Safe: The Facts About Prescription Drug, E-cigs, Vapes, and Mods: what Do You Know About Vaping?)
 - iii. Campaign for Tobacco-Free Kids E-cigarette Youtube video
 - iv. Truth Initiative Inspiring Tobacco-Free Lives
 - v. Tik Tok- Ditching the JUUL
 - vi. College Parents Matter have the conversation (This helps guide a conversation with children about excessive drinking and cannabis use)
 - vii. CDC recommendations on increasing student connectedness to reduce risky behavior
 - viii. Tobacco Prevention Toolkit. Vaping Prevention: A Remote-Learning Curriculum Powerpoint (Standford University)
- b. ASAP Community Presence- Billboard at Dahl (create promotional material) (WAPS lunch handouts-created get boards input) (Message on Winona Sr. High School Marquee)
- c. T21 with Retailers
 - Program Coordinator held a virtual celebration to T21 being passed in Minnesota.

6. Looking Back, Moving Forward (10 min.)

- Program Coordinator reminded board about completing “100 Cups of Coffee” still available.
- Program Coordinator reminded board about webinars and trainings to complete Match requirements.

- Program Director communicated Phil's involvement with fulfilling the 6-10-year grant, reminded members who were assigned sections to complete their parts by Friday. Business, Parent, and youth Sector need to complete CIA's by Friday.
- Program Coordinator will email CIA's to members.
- Program Director requested members to join the grant workgroup to finalize and submit the grant due June 8th 2020.
- Our next meeting is scheduled for June 15th at 2:30-4:00pm location will be updated closer to date.
- Program Coordinator updated board about CADCA Mid-year training in Nashville. Asked board members if they would like Program Coordinator to look into attending.
- Board members asked Program Coordinator to look into pricing for training.

