



Creating a safe, healthy
drug-free community
in Winona, MN

ANNUAL REPORT 2020

MISSION

We work together to create a culture free from the misuse of alcohol, tobacco and other drugs for our youth through community-wide collaboration.



WINONA COUNTY
ASAP
Alliance for Substance Abuse Prevention

VISION

To be a community free from the negative consequences of alcohol and substance abuse. To provide awareness and education for substance abuse prevention to the greater community. To support and encourage youth toward healthy life goals, unhindered by the misuse and effects of alcohol and other drugs.

BOARD OF DIRECTORS

Jenna McMillan-Substance Abuse Organization Rep
Helen Bagshaw- Health Rep
Beth Moe- Civic Volunteer Rep
County Attorney Karin Sonneman Proxy
Carin Hyter- Government Sector
Sheriff Ron Ganrude- Law Enforcement Rep
Pastor Gregory "Gooch" Olcott- Religious Rep
Darci Roesler-Youth Serving Org. Rep
Kenzie Antzacak- Schools Rep
TJ Leverentz- Media Rep
Jessica Rivers- Parent Rep
Christie Ransom- Business Rep
Averie Beckmann- Youth Rep
Program Director- Deb McClellan

TRAININGS

106 Staff from local bars and restaurants received Responsible Beverage Server Training

40 Community Members learned about T-21

ABOUT

Winona County Alliance for Substance Abuse Prevention Coalition (ASAP) has been around since 2012. ASAP is a community collaborative that uses preventative measures to reduce youth alcohol, tobacco, and drug use. ASAP was awarded a 5-year federal grant by the Drug-Free Communities Program. The final year is ending December 31st, 2020.

HOW TO GET INVOLVED

1. Sign up for our monthly newsletter www.winonacountyasap.org
2. Attend a monthly Coalition meeting
3. Volunteer for ASAP Events
4. Join a workgroup committee by contacting info@winonacountyasap.org
5. Connect with ASAP through social media at [asapwinona](https://www.facebook.com/asapwinona)

2020 ACCOMPLISHMENTS



110 PARENTS & GUARDIANS ATTENDED THE HIDDEN IN PLAIN SIGHT EXHIBIT



151 COMMUNITY MEMBERS VISIT ASAP'S DRUG TAKE BACK TABLE
80 pounds of unused prescription drugs were collected



105 COMMUNITY MEMBERS ATTENDED ASAP'S CARPOOL CINEMA EVENT
19 volunteers helped at ASAP's Event



42,326 COMMUNITY MEMBERS WERE REACHED
Through a Billboard Campaign and Radio Advertisement



1,107 YOUTH WERE REACHED
By helping deliver school lunches