



Winona County Alliance for Substance Abuse Prevention Coalition Meeting Minutes

September 22, 2021 | 10:30am – 12:00pm
 Location – Zoom <https://zoom.us/j/98051144078>

Mission

We work together to create a culture free from the misuse of alcohol, tobacco and other drugs for our youth through community-wide collaboration.

Vision

- To provide awareness and education for substance abuse prevention to the greater community.
- To be a community free from the negative consequences of alcohol and substance abuse.
- To support and encourage youth toward healthy life goals, unhindered by the misuse and effects

<u>2021 Board of Directors</u>		<u>Board Roles & Expectations</u>
<u>Sector:</u>	<u>Representative:</u>	
Government Chair	Carin Hyter	Attend monthly coalition meetings Participate in one Action Team Send proxy if unable to attend meetings Engage in annual strategic planning Be a positive role model and community leader for your sector Provide in-kind resources and attend coalition sponsored events
Health Vice-Chair	Helen Bagshaw	
Substance Abuse Treatment	Ted Barthel	
Law Enforcement	Ron Ganrude Proxy Jeff Mueller	
Business	Christie Ransom	
Education	Kenzie Antczak	
Faith	Rev. Jon Spinillo	
Parent	Crystal Hegge	
Civic/Volunteer	Vacant	
CJCC Liaison	Travis Volkman	
Youth Serving Organization	Karrin Geier	
Media	Andrea Northam	
Youth	Vacant	
Program Director	Deb McClellan	
Program Coordinator	Phil Huerta	

Meeting Minutes

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1. Welcome and Introductions (5 mins – Carin)

Board Members Present: Helen Bagshaw, Karrin Geier, Jon Spinillo, Crystal Hegge, Ted Barthel, Carin Hyter

Coalition Members Present: Deb McComb, Rebecca Church, Deb McClellan, Phil Huerta

2. Consent Agenda (2.5 mins – Carin)

Helen made a motion to approve the agenda. Crystal seconded the motion. All in favor.

3. Guest Speaker (15 mins - Sergeant Kevin Kearney, Winona Police Department)

Kevin joined our meeting to share about the Best Practice Program for Responsible Beverage Server Training (RBST). When Kevin was the community liaison, he put together the “Best Practices Program” along with city council for alcohol monitoring about 10-12 years ago. This committee put together a package that offered every alcohol license owner in the city and county RBST. It has been some time since the program has been in practice, and materials need to be updated now. The process is generally the following: A Best Practices Program application is sent to all alcohol retailers. If they want to join the program, 75% of all employees needed to be trained in this program and agree to have their own internal training as well. As an incentive, if retailers are part of Best Practices, they get less punishment when mistakes are made. Kevin reports that lots of fake ID’s were successfully collected over the years. Some employers were giving cash to bouncers for every fake ID that was confiscated, which was a good incentive. There are some mandatory requirements in the application, some electives. Kevin’s program will be a good starting place for reviving now and using it with training in the future. Derek Lanning and Tyler Heiden, current Winona PD community liaison officers, are interested in getting involved also.

How ASAP can support this program: Attend the upcoming retailer training, gather together as a team to review and revise the Best Practices Program afterwards. It would be helpful if ASAP could do some of the logistical work on the program moving forward.

4. Board/Staff Updates (25 mins)

a. Board Member Spotlight (Karrin)

- i. Jon will present next month

b. Sector Recruitment (Phil)

- NOMINATION: Andrea Northam (Media): Helen nominated Andrea to fill the media position, Ted seconded the nomination. All in favor. Phil or Deb will notify Andrea of the action.
- Seeking Youth and Civic/Volunteer representative: Helen is going to inquire with Winona Health to see if there is a volunteer there who may be interested.
- Youth Internship Program: Phil sent this out via email after the coalition meeting. Crystal mentioned that Winona Cotter students need to do community service involvement as part of their class requirements, so may be interested in this opportunity.

- c. 2021 Board Priorities (Phil & Carin)
 - Bylaw change proposal: Crystal made a motion to approve the bylaw changes. Jon seconded the motion. All in favor.
 - Invitation to Executive Committee: According to the bylaws, the executive committee needs at least two more board members. Crystal volunteered to join and will be included in meetings moving forward.
Carin made a formal announcement to the board that staff and leadership yearly evaluations can be expected during the month of October.
 - Youth Safety Policy Form: Helen made a motion to approve this form. Crystal seconded. All in favor. Crystal asked if our funding requires background checks for volunteers. Phil said there is no requirement for that, so this form is our attempt at doing so. Crystal suggests an executive committee conversation about further background checks that we may need. Phil has sent this form to the coalition for review and signing.
 - Coalition Member Interest & Skills Survey: This was created by Melissa (ASAP evaluator). Phil has sent this survey to the coalition for completion.
 - 2022 Workplan Summary: This will be included in the minutes. Phil presented it to the coalition for review.

5. Financial Updates (2.5 mins – Deb)

- a. Match Tracker [Add match for September [HERE](#)]
- b. ASAP was awarded an extension on the budget, so rather than spending funds before the end of September, we have until the end of December.
- c. There is \$52,975.91 remaining in the budget to spend before the end of December. There is \$18,275 remaining in dollars to match before the end of December.
- d. Phil was able to secure a large amount of match dollars from CJCC and the Winona Post prior to the board meeting to bring our match dollar amount significantly this month!

6. Subcommittee Updates (15 minutes – Team Leads)

- a. Alcohol: There was not a meeting this past month. The committee is wrapping up RBST details and working on Hidden in Plain Sight with HWVMH for an upcoming event.
- b. Tobacco: They have contacted 8 different groups to host vaping presentations and have some interest in that. Pastor Mark Triplett from Hope Lutheran is asking for information on vaping for their school. Helen bought some books ('What's the matter with Mommy' and 'Darren skipped school again' both by Kimberly Myers) and is hoping we can come up with a library with some of our leftover ASAP funds. Deb had an idea to find an elementary book for the kids and go and read it to them, while giving them each a copy to keep! Helen reports the following via email: On September 9, the Food and Drug Administration (FDA) said it needs more time to decide whether e-cigarettes from Juul Labs and other manufacturers can remain on the U.S. market. The agency originally had until that date to review approximately 6.5 million product applications from more than 500 companies. In the applications, the manufacturers were instructed to demonstrate that their products were in the interest of public health. Early studies show Tobacco 21 successful in decreasing youth smoking. In the

years that the age for buying tobacco was raised at local state and federal level, research has shown it has been effective in decreasing youth smoking.

- c. Youth Engagement: This committee met the afternoon of 9/22. Crystal received the go ahead for funding for a Frozen River Film festival set for students. The committee talked about a recent positive norms webinar that all were asked to watch and learn from. The following events are on our radar for ASAP tabling:

- Friday, October 1st - Homecoming Football Game from 6PM-9PM
- Thursday, October 7th - Parent/Teacher Conferences from 3:30-6:30PM (HS)
- Monday, October 11th - Tabling during lunch time from 11:30AM-1:30PM (HS)
- Wednesday, October 13th – Tabling at Craig Scott (Columbine survivor) speaking event from 6PM-8PM (MS)
- Thursday, October 14th - Parent/Teacher Conferences from 3:30-6:30PM (MS)
- Monday, October 18th - Parent/Teacher Conferences from 3:30-6:30PM (MS)
- Saturday, October 23rd - National RX Drug Take-Back Day from 9:30AM-2:30PM
- Monday, October 25th - Tabling during lunch time from 11:30AM-1:30PM (HS)

7. Upcoming Events (2.5 mins – Carin, Phil)

- a. Farmers Markets: No updates
- b. Fall Kickoff Event with Miss Minnesota (9/18): Excellent attendance with a wide range of ages. ASAP worked very well with the athletic director who said a basketball game would be well attended and homecoming also. Interactive activity is key, curiosity was built at this event. ASAP interacted with 76 students and 10 adults at this event.
- c. Winona Chamber of Commerce Network Nite (9/23): Christie provided ASAP a table for free. Phil will table from 5PM-7PM.
- d. Women Empowerment Weekend (10/15 & 10/16): No updates

8. Training and Conferences (2.5 mins – Phil)

- a. Responsible Beverage Server Training (RBST) – Flyer will be attached in minutes email
- b. [32nd Annual National Leadership Forum](#)

9. Sector Sharing (2.5 mins – All)

10. In the Media (2.5 mins – Phil)

- a. [“Help make a difference on youth vaping”](#)
- b. [“WSHS principal makes an impression”](#)
- c. [“Danca thrilled to be name Winona ALC principal”](#)
- d. [“Vaping’s known risks are bad enough”](#)

Next scheduled Board Meeting:

October 27, 2021 | 10:30am – 12:00pm Via Zoom



