



# Winona County Alliance for Substance Abuse Prevention Coalition Meeting Minutes

April 27, 2022 | 5:30pm-7:00pm

## HYBRID MEETING

**In-person:** Winona Area Chamber of Commerce (902 E Second Street Suite 120)

**Virtual:** Zoom <https://us06web.zoom.us/j/2197208214>

### Mission

We work together to create a culture free from the misuse of alcohol, tobacco and other drugs for our youth through community-wide collaboration.

### Vision

- To provide awareness and education for substance abuse prevention to the greater community.
- To be a community free from the negative consequences of alcohol and substance abuse.
- To support and encourage youth toward healthy life goals, unhindered by the misuse and effects

<b><u>2022 Board of Directors</u></b>		<b><u>Board Roles &amp; Expectations</u></b>
<b><u>Sector:</u></b>	<b><u>Representative:</u></b>	
Government <b>Chair</b>	Rebecca Church Proxy: Carin Hyter	Attend monthly coalition meetings  Participate in one Action Team  Send proxy if unable to attend meetings  Engage in annual strategic planning  Be a positive role model and community leader for your sector  Provide in-kind resources and attend coalition sponsored events
Health <b>Vice-Chair</b>	Helen Bagshaw	
Substance Abuse Treatment	Ted Barthel	
Law Enforcement	Ron Ganrude Proxy: Jeff Mueller	
Business	Christie Ransom	
Education	Kenzie Antczak	
Faith	Rev. Jon Spinillo	
Parent	Crystal Hegge	
Civic/Volunteer	Katie Illies Proxy: Kylie Davison	
CJCC Liaison	Travis Volkman	
Youth Serving Organization	Becky Wisted	
Media	Andrea Northam	
Youth	Addy Quandt	
Program Director	Deb McClellan	
Program Coordinator	Phil Huerta	

# Meeting Minutes

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## 1. Welcome and Introductions (5 mins)

- a. **Board Members Present:** Katie Illies, Kylie Davison (Proxy), Ted Barthel, Carin Hyter (Proxy), Becky Wisted, Helen Bagshaw, Christie Ransom
- b. **Coalition Members Present:** Deb McComb, Phil Huerta, Deb McClellan, Marcia Ward, Nico Stern, Addy Quandt, Amelia Winkelman, Chris Meyer

## 2. Consent Agenda Packet (Quick Vote)

- a. April Consent Agenda & March Board Minutes: Christie made a motion to approve. Helen seconded the motion.
- b. Spring (College) Intern Highlights: Shared below during Farewell portion (8b).

## 3. Tobacco Presentation from Students (20 mins)

- a. The ASAP youth representatives gave a very informative presentation about the flavored nicotine vaping survey conducted at the Winona Senior High school. There were 217 students who completed a survey.
- b. Retail store scans were discussed along with compliance checks. The students reported a lack of ID checks, stores selling vapes to youth and students selling vapes to others. Some staff members of stores did not realize that the legal age to purchase is 21 years old and not 18 years old. There were two photos that showed signs at stores in the Winona area stating: "Have Your ID Ready" and "Thank You for Not Buying Tobacco Products for People under 21." MN counties need to check every retailer every year for tobacco compliance. ASAP has partnered with the county and police department to do this locally. Compliance checks are currently under way.
- c. Solutions to reduce youth buying products – If menthol was banned in the US, that would lead to 923,000 smokers quitting (FDA, 2011). Reduction in flavored tobacco use and overall tobacco use would result in more people quitting tobacco use. The ban of flavored tobacco would decrease youth becoming smokers by 17%. Drop boxes in the schools to dispose of vapes.
- d. Update on Day at the Capitol (Christie) – This was a great event. Several senators were available for this and they asked meaningful questions. Students as young as 8<sup>th</sup> grade were there presenting across the state about tobacco prevention. Christie mentioned that a senator stated that when the state spends a lot of money on tobacco prevention, they see a noticeable decrease in tobacco sales. When the budget is cut, the sales increase. This is an excellent reason to continue advocating for prevention messaging across the state! *See event photos from the day at end of the minutes!*

## 4. Committee Updates and Next Steps (15 mins)

- a. Alcohol (Phil) – Responsible beverage server training and the sticker shock campaign updates were provided. Nico states that positive community norm messaging was used on the stickers. It is especially helpful that this messaging is being provided just before prom. Deb mentioned that messaging has been done at restaurants on pizza boxes, bags, etc. so that may be an idea for ASAP next year. Christie advocated for table tents

at restaurants as well. Coasters were also mentioned. An ad for the billboard by El Patron was put up two weeks ago and it will run until after prom.

- b. Youth Engagement (Deb) – A presentation was provided by Stephanie Johnson. Some take away's include utilizing youth to ask businesses for incentives for events such as the summer challenge (they would have a hard time saying no to youth!) There was great encouragement that ASAP is on the right track with youth involvement.
- c. Tobacco (Helen) – The FDA has regulated synthetic nicotine since April. Synthetic nicotine has been added to the vape backpack as an upgrade. Support for continuing Hidden in Plain Sight from Deb McComb.
- d. PCN Campaign Workgroup (Christie) – Poster campaign is underway for the schools. A survey was conducted for students to select which posters they liked best. There were over 70 survey responses. We are awaiting final results.

#### **5. Training and Conferences (20 mins)**

- a. Update on Hidden in Plain Sight Exhibit 4/6/22 (Helen) – WSU Social Work students received the presentation recently. It was a great experience with lots of feedback!
- b. Update from National Coalition Academy (NCA) Bootcamp (Deb) – This is a three week program condensed into four days. Deb attended. Rebecca is planning to attend in August. Deb highly recommends coalition members to attend as this was a very beneficial training with a lot of knowledge gained on coalitions.
- c. Update on attendees for the summer trainings (Phil): Carin and Rebecca will attend the Summer Montana Institute. Rebecca will attend the National Conference on Tobacco.

#### **6. Financial Updates (5 mins – Deb)**

- a. Add April time to 2022 Match Tracker [HERE](#)
  - i. We have \$99,147 in match remaining to date (to match before September). We have \$85,834 total remaining funds to spend before September. Phil mentioned that post prom is a great match for ASAP, usually around \$5,000. The billboard impressions will also be a great match opportunity.

#### **7. Board Updates (10 mins)**

- a. Welcome Addy (Youth Representative)!
- b. Update on Sustainability Plan – The executive committee has been meeting regularly about this. We have plans in place to 1) determine our fiscal agent moving forward and 2) what our strategy will be moving forward.

#### **8. Staff Updates (10 mins – Phil)**

- a. Meet Baby Huerta!
- b. Farewell Amelia! Amelia graduates from WSU next week. She will be seeking her master's degree next. She was very involved in the ASAP summer challenge, organizing it all for this year. She was very active in the new youth council and co-led that group. Amelia put together resource cards for both parents and teens. She was a great help for teen night at the YMCA. Thank you!!
- c. Kudos! (Recognition) Ted got married! Big thank you to Christie for all her help with organizing Capitol Day!

**Next scheduled Board Meeting:**

**May 25, 2022 | 10:30am – 12:00pm**





DRAFT