



Winona County Alliance for Substance Abuse Prevention Coalition Meeting Minutes

July 28, 2021 | 10:30am – 12:00pm

Location – Zoom <https://zoom.us/j/98051144078>

Mission

We work together to create a culture free from the misuse of alcohol, tobacco and other drugs for our youth through community-wide collaboration.

Vision

- To provide awareness and education for substance abuse prevention to the greater community.
- To be a community free from the negative consequences of alcohol and substance abuse.
- To support and encourage youth toward healthy life goals, unhindered by the misuse and effects

<u>2021 Board of Directors</u>		<u>Board Roles & Expectations</u>
<u>Sector:</u>	<u>Representative:</u>	
Government Chair	Carin Hyter	Attend monthly coalition meetings Participate in one Action Team Send proxy if unable to attend meetings Engage in annual strategic planning Be a positive role model and community leader for your sector Provide in-kind resources and attend coalition sponsored events
Health Vice-Chair	Helen Bagshaw	
Substance Abuse Treatment	Ted Barthel	
Law Enforcement	Ron Ganrude Proxy Jeff Mueller	
Business	Christie Ransom	
Education	Kenzie Antczak	
Faith	Rev. Jon Spinillo	
Parent	Crystal Hegge	
Civic/Volunteer	Vacant	
CJCC Liaison	Travis Volkman	
Youth Serving Organization	Karrin Geier	
Media	Vacant	
Youth	Vacant	
Program Director	Deb McClellan	
Program Coordinator	Phil Huerta	

Meeting Minutes

July 28, 2021 | 10:30am – 12:00pm

Meeting link: <https://zoom.us/j/98051144078>

1. Welcome and Introductions (5 mins – Carin)

- a. Board Members Present: Jon Spinillo, Jeff Mueller, Helen Bagshaw, Carin Hyter, Crystal Hegge, Karrin Geier, Christie Ransom
- b. Coalition Members/Guests Present: Destiny Walker, Deb McClellan, Phil Huerta, Dave Parker (Treatment Court Guest), Anita Richardson, Andrea Northam (WSU Marketing Guest), Rebecca Church, Deb McComb

2. Personal Story: Treatment Court Graduate (10 mins – Dave)

- a. Dave shared his recovery story and advice for parents in particular who have teenagers and how to talk to them about drug/alcohol use.

3. Consent Agenda (2.5 mins – Carin)

- a. Christie made a motion to approve the agenda, Jeff made a motion to second

4. Staff Updates (10 mins – Phil)

- a. Board Member Spotlight [Christie Ransom]
 - i. Christie works for the Chamber of Commerce. She networks with businesses in the area daily. She mentioned “Networking Night” will be starting back up again soon, where ASAP could perhaps have a booth to connect with local businesses.
- b. Sector Recruitment [Media, Civic/Volunteer Org, Youth]
 - i. Andrea Northam attended as a potential sector representative for Media.
 - ii. Phil shared several ideas for the Civic/Volunteer sector representative and has been reaching out to begin connections. Helen advised Phil to ask them to attend the August coalition meeting so they can have a deeper understanding of ASAP.
- c. [Board Nomination Form](#)
- d. Bylaw Amendments
 - i. The executive committee will have updates for the board on proposed changes prior to the August coalition meeting.
- e. 2021 Blueprint of Board Priorities [WAPS, Appreciation Event]
 - i. There is an upcoming meeting scheduled with WAPS to prep and share ideas for the upcoming school year.
 - ii. The Appreciation Event planning idea is to have it coincide with back to school in the fall. We are working with Elle Mark, Miss Minnesota, to see if she can make an appearance at the event.

5. Intern Presentation (20 mins - Destiny)

- a. Local Policy Report and Art Contest
 - i. Destiny’s policy report and PowerPoint will be shared via email to the coalition with the minutes.

- ii. Policy Report Implications and Recommendations include the following:
 - 1. If youth alcohol use is to be reduced, effective alcohol education must be implemented.
 - 2. Lack of perception of risk of harm of marijuana use can be mitigated by evidence-based prevention practices.
 - 3. Local tobacco policy needs to be updated to reflect current federal policy and regulations.
 - 4. Culturally responsive prevention programming is needed to reach youth of all backgrounds in the community.
- iii. Destiny shared the draft poster for the art contest with the theme of “Instead of Vaping, I...” This gives the contest a positive spin and focuses on all the great things youth can be involved in outside of vaping. The coalition discussed prize ideas for three different age categories. Destiny also shared vape box art ideas. The coalition voted for the red/blue color theme. There was a tie between INHALE THE FUTURE, EXHALE THE PAST (4 votes) and SAVE YOUR LUNGS, SAVE YOUR LIFE (4 votes) for the theme.

6. Financial Updates (2.5 mins – Deb)

- a. Match Tracker [Add match for June [HERE](#)]
 - i. Total Remaining Budget Funds to Date (to be spent by September 30, 2021): \$68,387.62
 - ii. Total Match Needed to Date (to be reported by September 30, 2021): \$75,715.99

7. Subcommittee Updates (20 minutes – Helen, Phil, All)

- a. Alcohol, Tobacco, Youth Engagement
 - i. Alcohol: Know the Truth presented last month to describe trainings available for students in the school setting. This group is planning an all school assembly, perhaps around prom in the spring, that could incorporate Know the Truth. Phil is working on updating the ASAP website. Hidden in Plain Sight will have more of an alcohol focus moving forward, so this subcommittee is working on setting up a schedule to present this exhibit at venues in the community. Responsible Beverage Server Training (RBST) will be coming to the area, perhaps as a regional training for those that are interested. Jeff mentioned that there is conversation with Project Fine about partnering with them and their endeavors in the near future.
 - ii. Tobacco: The Vaping 101 presentation will be delivered to area teachers in August. The PTA at the middle school will have the presentation in September. This committee is working on creating and installing the vape drop boxes in the schools.
 - iii. Youth Engagement: The [Summer End Challenge](#) is August 2nd -27th (flyer below) for high school students. This is open to Winona County area students ages 14-18. Helen suggests advertising this at Winona Cotter also. There are several agencies/schools/social media outlets that have shared this information around the community already. This subcommittee will be working on the vaping art contest and the possibility of renewing the vaping

ad in the movie theatre. National Night Out was discussed. The group was unsure if Winona is having such an event in August as we have had in years past. Carin will contact Winona Parks and Recreation, as they have hosted in the past.

8. Upcoming Events (10 mins – Carin, Phil)

- a. Farmers Markets [Schedule]
 - i. Helen plans to attend the Winona market on a Saturday in August. Please join her!
 - ii. The Crossing Center Farmer’s Market in Lewiston is every Wednesday night. They also have Wood Fired Pizza and Island City Brewery present there. Phil and Deb plan to attend one Wednesday in August.
- b. [Winona County Fair](#) [Report]
- c. [Summer End Challenge](#) [Promote]

9. Training and Conferences (5 mins – All)

- a. Montana Institute [What’s in your green arrow?]
 - i. This is the positive community norms focused training that several coalition members have been attending over the past few weeks.
 - ii. Questions for reflection: What protective factors do we want to increase? How can we be more positive in our delivery? What positive things already exist in the community?
- b. Responsible Beverage Server Training (RBST)

10. Sector Sharing (5 mins – All)

- a. Phil’s letters to the editor every week – keep an eye out in the newspapers! Input is welcome on future topic ideas.

11. In the Media

- a. [“Most youth steer clear of underage drinking”](#)
- b. [“Talk to your family about underage drinking”](#)
- c. [“Downtown beer garden nears opening”](#)
- d. [“Police Blotter: Saturday, June 19th at 6:27 pm”](#)
- e. [“Police Blotter: Friday, June 11th at 12:22 am”](#)

Next scheduled Board Meeting:

August 25, 2021 | 10:30am – 12:00pm Via Zoom

SUMMER END CHALLENGE

Do stuff + earn prizes

August 2nd-27th

Free to participate

Ages 14-18

Registration required

SUMMER END CHALLENGE LIST



Paddle the big lake

Canoe, kayak, stand up paddle, or pedal boat for 45 mins

Gift card to Nate & Ally's

+ entry to weekly large prize drawing



Read one book

Read any book from the Winona Public Library summer reading list

Gift card to Mugby Junction

+ entry to weekly large prize drawing



Climb Levee Park Boulders

Climb the new boulders and share a photo with us @asapwinona

Gift card to Aquatic Center

+ entry to weekly large prize drawing



Play 18-holes of disc golf

Play the Willows Course by East Lake Winona

Gift card for Topper Stixs

+ entry to weekly large prize drawing