



## Winona County Alliance for Substance Abuse Prevention Coalition Meeting Minutes

May 26, 2021 | 10:30am – 12:00pm

Location – Zoom <https://zoom.us/j/98051144078>

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### Mission

We work together to create a culture free from the misuse of alcohol, tobacco and other drugs for our youth through community-wide collaboration.

### Vision

- To provide awareness and education for substance abuse prevention to the greater community.
- To be a community free from the negative consequences of alcohol and substance abuse.
- To support and encourage youth toward healthy life goals, unhindered by the misuse and effects

<u>2021 Board of Directors</u>		<u>Board Roles &amp; Expectations</u>
<u>Sector:</u>	<u>Representative:</u>	
Government <b>Chair</b>	Carin Hyter	Attend monthly coalition meetings  Participate in one Action Team  Send proxy if unable to attend meetings  Engage in annual strategic planning  Be a positive role model and community leader for your sector  Provide in-kind resources and attend coalition sponsored events
Health <b>Vice-Chair</b>	Helen Bagshaw	
Substance Abuse Treatment	Ted Barthel	
Law Enforcement	Ron Ganrude Proxy Jeff Mueller	
Business	Christie Ransom	
Education	Kenzie Antczak	
Faith	Rev. Jon Spinillo	
Parent	<b>Vacant</b>	
Civic/Volunteer	<b>Vacant</b>	
CJCC Liaison	Travis Volkman	
Youth Serving Organization	Karrin Geier	
Media	<b>Vacant</b>	
Youth	<b>Vacant</b>	
Program Director	Deb McClellan	
Program Coordinator	Phil Huerta	

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## 1. Welcome and Introductions (5 mins – Carin)

- a. Board Members Present: Carin Hyter, Ted Barthel, Jon Spinillo, Jeff Mueller
- b. Coalition Members Present: Deb McClellan, Phil Huerta, Destiny Walker, Annette Calteaux, Marie Koveski

## 2. Consent Agenda (5 mins – Carin)

- a. No quorum – email will be sent to the board following the meeting for approval

## 3. Board Updates (15 mins – Phil)

- a. Welcome Summer Intern, Destiny Walker!
- b. T-shirt order and promotional items – Phil shared proofs of new lanyards, pens, t-shirts and a table cover for an upcoming order. Phil also shared a Google Form for ordering a free t-shirt.
- c. Sector Recruitment: Parent, Civic/Volunteer, Media, Youth are vacant
  - i. Annette Calteaux (Director of Marketing at Winona Health) was present at the meeting today as a potential parent representative
- d. [Board Nomination Form](#)
- e. 2021 Blueprint of Board Priorities
  - i. Phil will include a “Logic Model” first draft that Melissa Adolfson created for ASAP in the minutes email. This model is an expansion of the 2021 Blueprint. Deb encouraged everyone to spend a few minutes reviewing both documents as we move into subcommittee assignments.
  - ii. WAPS Partnership – Phil has sent curriculum materials/ideas (most specific to tobacco/vaping) to WAPS
  - iii. Annual Appreciation Event – we need to start brainstorming a plan

## 4. Financial Updates (5 mins – Deb)

- a. Match Tracker – Add match for April and May [HERE](#)
  - i. As a reminder, ASAP’s total budget for the year is \$115,490. The remaining funds we have left to spend currently is \$91,699.60. So far, we are staying on schedule with the amount of match dollars required (equal to the total budget).

## 5. Subcommittee Updates (20 minutes – All)

- a. Discuss subcommittee assignments:
  - i. Alcohol, Tobacco, Youth Engagement
    - 1. Alcohol (Subcommittee Chair: **Phil**): Phil, Jeff, Ted, Christie
      - a. Tech Nest at High school – potential partner
    - 2. Tobacco (Subcommittee Chair: **Helen**): Helen, Jon, Ted
      - a. Winona Health – potential partner

3. Youth Engagement (Subcommittee Chair: **Deb**): Deb, Carin
4. Board members Kenzie, Travis and Karrin still need to choose or be assigned to a subcommittee
- ii. Coalition members are invited and encouraged to join a subcommittee
- iii. Expectations, work plan, logic model, blueprint
  1. Phil will be creating action plans for each Subcommittee Chair as these meetings begin to form. Subcommittee Chairs were asked to send meeting invites to their respective committees within two weeks, so that one committee meeting can occur prior to the next ASAP coalition meeting in June.

#### **6. Upcoming Events (10 mins – All)**

- a. Farmers Market – ASAP would like to have a table at the Winona Farmers Market on Saturday's for promotional items for the community.
- b. Engage Winona Justice Programs Event – Marie provided a recap of the recent listening sessions and the County Board's desire to gain more information from the community as it relates to the construction of a new jail. The next listening session is tonight at 6:00pm. Topics will include youth-based services, adult-based services and restorative justice. The goal is to increase prevention and diversion programs in the community.
- c. Steamboat Days – Helen suggests picking a handful of shifts (not day after day) to start small for our volunteers. We would need to think of a location. Phil suggested working with Derek and Tyler from the Winona PD on this.
- d. Winona County Fair – This was a very effective event in the past and something we agreed that we want to continue being involved in, if the fair takes place this year (due to the pandemic, it may be cancelled).

#### **7. Training and Conferences (10 mins – Phil)**

- a. Website: May opportunities – Please check out the [ASAP website](#) that Phil has kept up to date, providing information on different webinars, learnings and trainings relevant to ASAP for the remainder of May and some for early June
- b. TOP 3 of the week – Phil asked the group if this information was relevant each week, and there was positive feedback to continue these updates
- c. Montana Institute (virtual) – we have six ASAP board/coalition members registered for this training!

#### **8. In The Media (5 mins – Helen)**

- a. ["Join forces in reversing youth tobacco epidemic"](#)
  - i. Helen shared that on 5/10, the FDA stated that they will ban menthol cigarettes and flavored cigars within the next year. Since 2009, menthol has been the only flavored cigarette allowed on the market place.
  - ii. Helen reminded the group that tobacco is the most addictive substance there is, and the most preventable #1 cause of death
  - iii. Via email after the meeting, Helen shares these additional updates: Seventeen Minnesota communities have restricted or ended the sale of

menthol and all flavored tobacco (Rushford is one of three communities outside the Metro to do this!) The MN statewide bill to end all flavored tobacco did not pass this session 2021. In 2020, Minnesota collected \$760 million in tobacco taxes and settlement fees but only spent 1% of that total on tobacco prevention and treatment. Helen suggests that the ASAP Board could email lawmakers and ask them to ensure investments in tobacco prevention are included in the final budget when they all return in June 2021.

- b. [“Take Back Day safely disposes of prescription drugs”](#)
- c. Website: [ASAP in the press](#)

#### **9. Sector Sharing (15 mins – All)**

- a. Front Porch Unity meeting update – Phil, Destiny and Carin have had two meetings with Eldridge McClatchey regarding ideas to partner in the community. Initial ideas involve vaping curriculum for Bluffview Montessori youth. Another idea was to partner with Restorative Justice to hold an event at the East End Rec this summer for promotion of respective programs and a presentation about the dangers of vaping.
- b. HIPS video available for use at any time via link [HERE](#)
- c. Marie shared that we will have almost 10 million in the American Rescue Funds for Winona County in the next budget cycle for spending related to COVID-19.
- d. Marie and Jeff shared that the county is expecting to break ground for the new jail sometime in August/September.
- e. Hennepin County School District and Community Health provided a training that Ted attended recently. There were lots of connections noted between mental health and vaping. More information will be included in the minutes email (PowerPoint and Vaping Resource List). Sensation options on how to stop tobacco use were also discussed. Alternatives to suspensions in schools was another topic along with student driven solutions.
- f. Carin shared the Treatment Court commencement link for tomorrow at 1:00pm
- g. Marie shared WRAP upcoming trainings for motivational interviewing and MAT and a link to [free HVMHC webinars and PowerPoints](#) applicable to ASAP
- h. Helen continues to work on the idea of having a safe disposal system for vaping devices in schools. Her ideas include vape drop off boxes at schools and other locations to encourage safe disposal of vapes that containing nicotine. These would be for anyone to use including for youth, teachers and the community. Vape boxes would have ASAP and cessation tips and a quit hotline with a free phone number for more information.
- i. Phil reminds us that Karrin shared last month about the TV series “Broken” on Netflix. He especially recommends watching the episode “Big Vape.”

**Next scheduled Board Meeting:**

**June 23, 2021 | 10:30am – 12:00pm Via Zoom**