



Winona County Alliance for Substance Abuse Prevention Coalition Meeting Minutes

April 28, 2021 | 10:30am – 12:00pm

Location – Zoom

Mission

We work together to create a culture free from the misuse of alcohol, tobacco and other drugs for our youth through community-wide collaboration.

Vision

- To provide awareness and education for substance abuse prevention to the greater community.
- To be a community free from the negative consequences of alcohol and substance abuse.
- To support and encourage youth toward healthy life goals, unhindered by the misuse and effects

<u>2021 Board of Directors</u>		<u>Board Roles & Expectations</u>
<u>Sector:</u>	<u>Representative:</u>	
Government Chair	Carin Hyter	Attend monthly coalition meetings Participate in one Action Team Send proxy if unable to attend meetings Engage in annual strategic planning Be a positive role model and community leader for your sector Provide in-kind resources and attend coalition sponsored events
Health Vice-Chair	Helen Bagshaw	
Substance Abuse Treatment	Ted Barthel	
Law Enforcement	Ron Ganrude Proxy Jeff Mueller	
Business	Christie Ransom	
Education	Kenzie Antczak	
Faith	Rev. Jon Spinillo	
Parent	Vacant	
Civic/Volunteer	Vacant	
CJCC Liaison	Travis Volkman	
Youth Serving Organization	Karrin Geier	
Media	Vacant	
Youth	Averie Beckmann	
Program Director	Deb McClellan	
Program Coordinator	Phil Huerta	

Meeting Minutes

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<https://zoom.us/j/98051144078>

1. Welcome and Introductions

Board Members Present: Carin Hyter, Jeff Mueller, Kenzie Antczak, Ted Barthel, Travis Volkman, Helen Bagshaw, Karrin Geier and Jon Spinillo

Coalition Members Present: Phil Huerta, Deb McClellan, Tyler (TJ) Heiden, Melissa Adolfson, Paulette Clark, Anita Richardson and Marie Kovecsi

2. Consent Agenda and Trivia

There were no noted changes or additions to the March meeting minutes.

Helen approved the April agenda, Travis seconded the motion to approve.

Phil shared four trivia questions about coalition acronyms, the ASAP match requirement this year (\$125,000) and MN student survey data.

3. Board Updates

- a. Sector Recruitment: Parent, Civic/Volunteer and Media are vacant

Danelle Lawson interested in the parent position but we have not received her nomination form. Anita Richardson submitted a nomination form for the civic/volunteer position. Reviewing of nominations will take place in a closed board meeting. Carin suggests having the closed board meeting within two weeks to get back to those that submitted nomination forms in a timely manner. Paulette and Deb suggest not putting a deadline on applications/nominations. Phil has created a PowerPoint that describes each vacant board position's responsibilities.

Karrin suggests inviting Danelle to the next coalition meeting. Karrin will get an update from her on the nomination form. Helen wondered if John Casper would be interested in the media position. Kenzie believes his plate is full, but she will reach out to him to see about his interest. Anita mentioned Gayle Olson as a person from the Al-Anon community who may be interested in being a part of the coalition. Phil followed up from our last meeting to see if anyone was able to reach out to other agencies/departments about filling these positions. Paulette shared information about an individual from KTTC who may be a good candidate for the media position.

- b. [Google Form Application](#)

- c. Board Member Orientation and Coalition Involvement Agreements (CIA's)

4. Financial Update

- a. Budget Update and Financial Requests
No requests this month (any requests or purchases over \$1,000 will need board approval)
Match Tracker – Add match for April [HERE](#)
- b. Mini Training on Match
Deb provided a tutorial on match. Paulette reminded all to include coalition member time to the tracker. Paulette and Melissa’s time cannot be tracked due to “double dipping” as they are already paid by their respective employers.

5. Evaluation

- a. Melissa Adolfson – Wilder Research
Melissa shared a PowerPoint explaining her role as our ASAP evaluator. Melissa currently evaluates six statewide DFC grantees. She will be helping ASAP with the evaluation of the 2022 MN student survey and with promotion to increase participation. She will also create a report of survey findings for local and federal stakeholders. The Winona County Youth Survey is planned for 2023/2024 which Melissa will be helping with as well. There are other ways she will assist in collecting data throughout the next five years, such as creating surveys for panels, presentations, Hidden in Plain Sight exhibits, Responsible Beverage Server trainings, Life Skills trainings, etc.

6. Training and Conferences

Phil revisited the upcoming training and conference opportunities. The CADCA training is full. Phil would like to have everyone registered within the next month. All costs are covered by ASAP to attend.

7. Event Planning

- a. Youth Alcohol Prevention Presentation Report
This event was a great success! We (Phil, Carin, Ted, Tyler and Lisa) spoke to Kenzie’s tenth grade classes over Zoom. Two lived experience leaders, Tyler and Lisa, were present to share their recovery stories. The focus of this presentation was about alcohol prevention. Marijuana prevention was also discussed. Phil started the presentation with information about ASAP and a trivia question. Ted provided information about the effects of alcohol on the brain. The students had good questions and the information seemed meaningful to them. All students were asked to complete a survey after the presentations to track responses and impact.
- b. Drug Take Back Day Report
TJ provided an updated on the recent Drug Take Back Day event. Ten students volunteered from the WHS. The male and female students had a competition for who could have the most vehicles drive through their lane. ASAP had great

engagement with the students and community. There was 86 pounds of medication and packaging collected! About 44 people signed up in advance to drop off medications. Tiffany from Unlimited Nutrition (housed within the YMCA) donated tea to all the volunteers.

Goodview Police Department and Winona Sheriff's Department still have their medication drop off locations very active. Many individuals did not know that the community had those receptacles available to them. ASAP intern, Abby, was able to confirm that Gundersen also has a drop box location.

c. Post Prom Event Planning

Carin shared that ASAP is ready and willing to help with post prom should the committee seek our assistance. It is unknown at this time how much outside programs/volunteers will be involved due to COVID restrictions.

d. Responsible Beverage Server Training (RBST)

Jeff reported that alcohol retailer monitoring at bars/on and off sales with the Sheriff's Department is coming up this spring/summer. This is happening in conjunction with recent complaints that establishments have been serving underage individuals. Currently, TJ reports there is no one from the PD doing RBST, only the Sheriff's Department. The PD is hoping to add two more Community Service Officer positions to make four, so there might be more efforts available to this in the future. Helen suggested that ASAP can partner in training for this so it's not all on the PD. Travis agrees it doesn't necessarily have to be a police officer position or training. Melissa shares that public health in other communities are trained to provide RBST.

e. Movie Theatre Ad Update

Jeff contacted Screen Vision. The movie theatre ad resumed on April 9th and is scheduled to be finished on August 26th. This is a nicotine prevention ad. The total price for ad was \$2,780. Jeff was unsure if we received a discount for that ad. However, we can use a match amount for this. Deb will check and see what has already been included as match and if the time of the students creating the ad was ever recorded.

8. Action Planning

a. Discuss the creation of the following subcommittees: Alcohol, Tobacco, Youth Engagement

Phil shared our draft "2021 Blueprint" which describes the three subcommittees that board members will be required to join this year as part of our collective efforts in event planning and community outreach. Phil encouraged board and coalition members to begin signing up for at least one committee. Karrin stated that she will go wherever she is needed. Ted volunteered for the alcohol and

tobacco committees. Carin volunteered for the alcohol and youth engagement committees. Phil, Helen, Deb and Carin will be reaching out to the remaining board and coalition members next week for their commitments.

9. Other Updates/Ideas

- a. Pamphlets/One Sheets for Students, Funeral Homes, Pharmacies, etc.
- b. Meeting with Superintendent Annette Freiheit and Staff Report

This meeting went very well. Several administrative staff members attended the meeting and progress was made towards connections with ASAP in the summer and next school year. There was a noted gap that ASAP did not send the schools the previous MN Student Survey results. We will make a point to do that in the future. Overall we are very excited for this established connection and the upcoming involvement with the school staff and students.

- c. HIPS video available for use at any time via link [HERE](#)

10. Sector Sharing

Karrin shared there is a new TV show series on Netflix called "Broken." The second episode is about the JUUL & Vaping crisis. It focuses on teens getting addicted to nicotine (personal stories) and how Big Tobacco is profiting off this. She advised all to watch this series.

Carin shared the "Missing it MN" website (missingitm.n.org) as a resource. This is a very informative and interactive website from ClearWay Minnesota about vaping and tobacco use. ASAP originally received the vaping backpack idea from this organization.

Helen shared that there was a letter in the Winona Daily News about flavored tobacco and the impact that removal of these substances might have on local businesses. Helen continues to watch the legislature and their decisions. Helen reports via email that on April 29th the U.S. Food and Drug Administration will propose a ban on menthol-flavored cigarettes and ban all characterizing flavors including menthol in cigars.

Anita asked for research on the impact that nicotine has on the African American community in particular. There is some information about this on the "Missing it MN" website and the MN student survey results from 2019.

Jon shared that the indigenous population in Minneapolis has advertised to "keep tobacco sacred" on billboards.

Next scheduled Board Meeting:

May 26, 2021 | 10:30am – 12:00pm Via Zoom