



Winona County Alliance for Substance Abuse Prevention Coalition Meeting Minutes

March 31, 2021 | 10:30am – 12:00pm

Location – Zoom

Mission

We work together to create a culture free from the misuse of alcohol, tobacco and other drugs for our youth through community-wide collaboration.

Vision

- To provide awareness and education for substance abuse prevention to the greater community.
- To be a community free from the negative consequences of alcohol and substance abuse.
- To support and encourage youth toward healthy life goals, unhindered by the misuse and effects

<u>2021 Board of Directors</u>		<u>Board Roles & Expectations</u>
<u>Sector:</u>	<u>Representative:</u>	
Government Chair	Carin Hyter	Attend monthly coalition meetings Participate in one Action Team Send proxy if unable to attend meetings Engage in annual strategic planning Be a positive role model and community leader for your sector Provide in-kind resources and attend coalition sponsored events
Health Vice-Chair	Helen Bagshaw	
Substance Abuse Treatment	Ted Barthel	
Law Enforcement	Ron Ganrude Proxy Jeff Mueller	
Business	Christie Ransom	
Education	Kenzie Antczak	
Faith	Rev. Jon Spinillo	
Parent	Vacant	
Civic/Volunteer	Vacant	
CJCC Liaison	Travis Volkman	
Youth Serving Organization	Karrin Geier	
Media	Vacant	
Youth	Averie Beckmann	
Program Director	Deb McClellan	
Program Coordinator	Phil Huerta	

Meeting Minutes

March 31, 2021 | 10:30am – 12:00pm

1. Welcome and Introductions

- a. Board Members Present: Carin Hyter, Karrin Geier, Ted Barthel, Helen Bagshaw, Kenzie Antczak, Travis Volkman
- b. Coalition Members and Staff Present: Phil Huerta, Deb McClellan, Paulette Clark (Regional Prevention Coordinator), Anita Richardson (MN Adult and Teen Challenge), Marie Kovecsi (County Board), Jayston Seeling (Community Member), Adam Neil (Catholic Charities), Kate Doyle (Treatment Court Intern)

2. Consent Agenda

- a. No changes to the agenda noted. Travis approved the agenda. Helen seconded.

3. Board Updates

- a. Board Member Updates
 - i. Welcome Phil Huerta, Program Coordinator!
 1. Phil gave an update and history of himself, education and employment.
 - ii. Approve Rev. Jon Spinillo as a board member!
 1. Approved – Travis approved, Helen seconded.
 - iii. Sector Recruitment: Parent, Civic/Volunteer and Media are vacant
 1. Phil shared a handout on board member recruitment. Deb mentioned that a parent who has a child in the youth sector we serve would be ideal (middle and high school age). Paulette mentioned posting this vacant position in the school newsletters, 4H, church bulletins, etc. Karrin has been reaching out to her friends to see if anyone would be interested in this position. Helen has emailed the school system to see if there is a PTA group that is functioning. Kenzie mentioned the middle school does have a PTA group, but is unsure how active they are currently. The elementary school has a more robust PTA to her knowledge. Kenzie does not believe the high school has a PTA that is active. Anita mentioned that Al-Anon support groups would be a good area to engage, as they might be looking for support for their loved ones. There was discussion about the school newsletter and how we could obtain a contact person for that. Kenzie will reach out to Mark Andersen at the high school to see who the contact

would be for the middle school. Travis will try to contact someone at Winona Cotter to do the same. Paulette suggests making a flyer to pass out to the community – a catchy flyer with positivity and statistics that is ready to go for community distribution. Paulette suggests a parent who has a child on juvenile probation as an area to search to fill this position. Carin will speak with juvenile probation about this. Ted mentioned that the Peer Support Network would also be a place to search. Anita can reach out to NAMI as well.

2. For the media sector position, Phil reminded us that we need a media sector position who has connections in the community to share our mission broadly. Phil is unsure where to send press releases to besides the Winona Post, Winona Daily News and Leighton Broadcasting. What else is available? Helen encouraged us to think outside of the box, and look for someone individually who is really good and marketing and media. Perhaps someone who owns their own business. Paulette said she could speak to someone at KTTC as well.
3. We did not have time to discuss the civic/volunteer sector position, but Carin encouraged the coalition to be thinking about who could fill this sector role before the next meeting.

- b. Board Member Orientation and Coalition Involvement Agreements (CIA's)
 - i. Phil wants to conduct orientation individually, but also a group orientation for the coalition members who are not sector reps is also being planned for the near future.

4. Financial Update

- a. Match Tracker – Add match for March [HERE](#)
- b. Deb reminded us that we all should try to think of additional creative ideas to increase match dollars as we have a lot of match to match! 😊

5. Grant Reporting

- a. Phil conducted some fun trivia with the group to allow all to have a better understanding of the grant and the Drug Free Communities organization.

6. Training

- a. Phil shared several events approaching in 2021 that our coalition should be involved in. A list of these trainings is included below. Coalition members should email Phil directly about interest in participating in these trainings (all held virtually in 2021).

7. Event Planning

- a. Youth Alcohol Prevention Subcommittee Report
 - i. Carin updated the group on the first subcommittee meeting. Notes from this meeting can be found on the [ASAP Google Drive](#). Highlights from the meeting include setting a date for the Alcohol Prevention Event: April 26th from 9:00am – 11:30am/Noon via Zoom. The audience will be Kenzie’s 10th grade classes. The speakers/panelists will include Phil, Ted, Carin and two Treatment Court graduates who are in recovery from alcohol misuse. The next subcommittee planning meeting will be held on April 7th at 3:30pm.
- b. National Drug Take Back Day
 - i. Phil shared a flyer for National Drug Take Back Day coming up on April 24th. Please see the flyer below, or check out the landing page [HERE](#)
 - ii. Phil will be on air with Leighton Broadcasting today to share about this event and to share statistics related to the importance of this event.
 - iii. Volunteers are welcome for this event. Phil is recruiting students from the National Honor Society as well.

8. Action Planning

- a. Discuss the creation of the following subcommittees: Alcohol, Tobacco, Other? (note that we discussed steroids at the last meeting as another possible group)
 - i. This will be an agenda item for next month as we will review the grant work plan in advance and begin to form ideas on subcommittees.
 - ii. Helen found a flyer on steroid use to share on our website in the near future.
 - iii. Phil showed a preview of the grant work plan for the next three months and what we can expect to be working on as a coalition regarding the action plan in the near future. This work plan is available for review on the ASAP Google Drive.

9. Grant News to Winona Community

- a. Distribution of 2020 Annual Report
 - i. Carin asked Phil to assist in posting this on the social media outlets
- b. Distribution of Press Release – Success!
 - i. [ASAP receives sizable five-year grant from Drug Free Communities | News | winonadailynews.com](#)
 - ii. [Alliance for Substance Abuse Prevention wins 5-year, \\$577K grant - Winona Post > Archives](#)
- c. Local Radio Monthly ASAP Interview
 - i. Phil is on the calendar to interview with Leighton Broadcasting monthly
- d. Pamphlets and One Sheets for Students, Funeral Homes, Pharmacies, etc.

- i. Helen mentioned that pamphlets for funeral directors and realtors on prescriptions drug safety are available to edit and can be shared at future subcommittee meetings.

10. Other Updates/Ideas

- a. Safe Disposal of Vape Pens
 - i. We are including these in our Drug Take Back Day this year
 - ii. Helen has lots of posters and information to share on this topic to the community and schools in particular. Helen suggests a safe disposal within the schools. Helen has contacted the waste management department in Winona to ask about safe disposal in the community. They are going to look into that.
 - iii. The legislative session starts back up on April 5th. Look out for more information on two news items concerning tobacco and marijuana and how it could affect our youth:
 - 1. Last month two major tobacco companies reached a settlement to pay Minnesota \$81 million in unpaid tobacco settlement fees by March 31, 2021. When the state receives these recouped settlement fees, the Governor's budget directs \$8 million a year to prevention and treatment.
 - 2. A bill is going through the House HF 600, which would legalize marijuana for commercial sale in Minnesota. The Majority Leader Paul Gazelka (R) has said the Republican caucus is strongly opposed, and that legalization would not pass the Senate this time around!
- b. Upcoming meeting with Annette Freiheit – April 27th at 10:30am
- c. HIPS video available for use at any time via link [HERE](#)

Paulette shared a challenge! Anyone who brings another guest to the meeting in April, their name will go in a drawing for a book and other swag from her office.

Next scheduled Board Meeting:

April 28, 2021 | 10:30am – 12:00pm Via Zoom

Training 2021 – Mark your calendars!

Community Anti-Drug Coalitions of America (CADCA)

National Coalition Academy (Pittsburgh)

<https://www.cadca.org/nca>

VALUE: *Get the basic head knowledge for prevention and update our materials*

Orientation: April 6, 2021, 1-2:30 PM EST

Week 1: April 19-22, 2021 (Understanding the problems our community experiences)

Week 2: June 21-24, 2021 (Choosing strategies and how to evaluate)

Week 3: September 20-23, 2021 (Learning about policy and sustainability efforts)

Community Anti-Drug Coalitions of America (CADCA)

Mid-Year Training Institute

<https://www.cadca.org/myti2021>

VALUE: *Get additional training on specific topics or substances to use in the community.*

July 12-15, 2021 (Mon-Thur)

Great training for youth!

Schedule of sessions to come

Youth: \$375 Adult: \$475 before June 7th

National Prevention Network

Annual Conference

<http://nnpconference.org/#>

VALUE: *Learn about the latest findings and evidence-based strategies.*

August 24-26th (Tue-Thur)

Great training for adults!

Very professional, high caliber presenters

Minnesota Prevention Resource Center

Program Sharing Conference

<https://mnprc.org/conference/>

VALUE: *Make friends in your region and from around the state, and receive topic or substance specific training from coalitions in Minnesota.*

October 21st-22nd (Thur+Fri)

Great networking and resource sharing!

National RX Take Back Day

Event Location:

Winona Family YMCA
902 Parks Ave

- Safely dispose of expired or unused prescription drugs
- Safely dispose of e-cigarette devices and cartridges (remove battery)
- Contactless, drive-through event

APRIL
24TH
10 AM to 2 PM



For Questions

Please visit:

www.winonacountyasap.org

