



Winona County Alliance for Substance Abuse Prevention & Crime Prevention Committee
June 19, 2017: 2:30 – 4:00 pm at Pleasant Valley Church

Board of Directors:			
*Bolded names were present			
Attendance:	Board Member:	Proxy:	Sector:
Present	Travis Volkman		Chair
Present	Helen Bagshaw		Health
-	Karin Sonneman	Rebecca Church	Government
-	Ron Ganrude	Jeff Mueller	Law Enforcement
-	<i>Position available</i>		Business
-	Mark Anderson		Schools
Present	Joe McKonkey	Brian Sauter	Faith
Present	Lori Ortega		Parent
Present	Beth Moe	Brian Voerding	Civic/Volunteer
Present	Jenna McMillan		Substance Abuse Treatment
-	Darci Roesler		Youth Serving Organization
-	<i>Position available</i>		Media
Present	Payton Borchardt		Youth
Present	Janneke Sobeck	<i>(non-voting)</i>	Program Director
Present	Phil Huerta	<i>(non-voting)</i>	Program Coordinator

Coalition Member and Guest Attendance:	
Name:	Organization:
Diane Hanke	Winona Community member
Kattie Tibbs	Winona Partners for Prevention
Teri Henderson	Winona County Probation
Deb McComb	Winona County
Tressa Reuter	Hiawatha Valley Mental Health Center
Deacon Dzierzawski	Epiphany Community Services
Madeline Balka	Live Well Winona

Consent agenda

Minutes for May Board meeting were approved.

Board would like to know the status of our 1:1 grant match requirement, how much grant money is spent, how much is left, and if we will spend enough before the end of Year 2. Phil will work with Treasurer (Deb McClellan) to provide answers next month.

Announcements

We need volunteers for two table opportunities: Know Your Neighbor and county fair booth

Know Your Neighbor – June 29th from 5:00-7:00 pm at Paul Giel. Kate Hansen is tabling, and we need 1 more volunteer. Please email phil.huerta@winonacountyasap.org if you can help.

County fair booth – July 12 through July 16 from 12-2pm and 4-8pm. We still need about 16 volunteers to work 2-hour time slots to help parents through the “*Hidden in Plain Sight*” exhibit. Food and drink will be provided to volunteers during shifts. [You can sign-up online using this spreadsheet](#)

We will be interviewing a candidate to fill an internship position on Tuesday, June 27 at 11:00am at Live Well Winona. Please email phil.huerta@winonacountyasap.org if you would like to join.

Review coalition survey recommendations

Data/Evaluation committee will review recommendations from coalition survey to create a small action plan and share it with the Board next month.

Strategic Planning for DFC Year 3

Phil recapped the draft documents that were sent out, and welcomed any questions or debate. Many questions and ideas were discussed. What do we want to do in Year 3? How do we get people to care?

- More reporting out of survey data was suggested
- Other communities – youth summit
- What have we done:
 - o Provide information – PWH
 - o Build skills – Hidden in Plain Sight
 - o Reduce barriers – translate materials
 - o Enhance access – Rx drug take back days
- What haven't we done:
 - o Policy
 - o Physical changes
- What do we want to do:
 - o School policies
 - o Social host ordinance – how it's handled at county attorney?
 - o Talk to kids at high school and middle school
 - o Sophomore health class just 1 day – talk about consequences
 - o Phil & Beth talk to principal about policy and discipline
 - o Look at state guidelines
- How can we be more proactive:
 - o Curriculum – not enough time, can we do more?
 - o Restorative justice/diversion – have peers share?
 - o FRFF?
 - o Parent-teacher conferences?
 - o Before & after sporting events? Announcements?
 - o Any mandatory meetings?
- Deacon (Hired consultant, Epiphany Community Services) suggested:
 - o Focus on one thing (not more data) within 12 months that will cause change

Team updates

- **Programs/Strategy:** Everyone who took materials to businesses now do follow-up by visiting again. Ask if they used it and what dialogue they've received, then collect materials for next year.
- **Education/Training:** Organizing Hidden in Plain Sight exhibit at Winona County Fair, need volunteers for 2-hour shifts. Also, hosting exhibit at Winona Health on Tuesday after fair.
- **Media/Outreach:** Worked with Project FINE to translate county fair materials into Spanish.

- **Data/Evaluation:** Communicating through email to gather data so we can evaluate success of PWH campaign.
- **Sustainability:** Formalizing team, plan needed by end of calendar year
- **Youth:** Most have graduated. Payton is recruiting. Phil taking group to Atlanta in July for national conference and leadership training.

Open Discussion

Aug 13 – Solomon’s Song event, form team for dunk tank? Phil was nominated.

Action Items

- All coalition members to review draft action plan materials and come prepared to discuss and revise in July
- Janneke will invite Ed Hoffman to attend our next meeting and join as the Business rep and if he is not interested, Travis will invite Dan English
- Phil will invite offsite liquor sales representatives to coalition meetings
- Phil will invite Ed Shemelya to come speak to our coalition about marijuana

Minutes by Beth Moe.

Next meeting:

Monday, July 17, 2017 from 2:30 pm – 4:00 pm at Pleasant Valley Church.