



Winona County Alliance for Substance Abuse Prevention & Crime Prevention Committee

April 17, 2017: 2:30 – 4:00 pm at the Winona Senior High School

Board of Directors:			
*Bolted names were present			
Attendance:	Board Member:	Proxy:	Sector:
Present	Travis Volkman		Chair
Present	Helen Bagshaw		Health
Present	Karin Sonneman	Rebecca Church	Government
-	Ron Ganrude	Jeff Mueller	Law Enforcement
-	Terry Klonecki		Business
-	Mark Anderson		Schools
-	Joe McKonkey		Faith
Present	Lori Ortega		Parent
Present	Beth Moe		Civic/Volunteer
-	Mary Olson		Substance Abuse Treatment
-	Darci Roesler		Youth Serving Organization
-	Brian Voerding		Media
Present	Payton Borchardt		Youth
Present	Janneke Sobeck	<i>(non-voting)</i>	Program Director
-	Phil Huerta	<i>(non-voting)</i>	Program Coordinator

Coalition Member and Guest Attendance:	
Name:	Organization:
Deb McClellan	LWW - Treasurer
Andrea Gierok	Winona State University
Carin Hyter	Winona County
Karla Eppler	Winona Ambulance
Marie Kovcesi	Winona County Board
Tressa Reuter	Family & Children's Center
Deb McComb	Winona County Services

1. Consent agenda:

- March minutes - revise to include Beth's comment about meeting all of Amy's staff in D.C.
- March Finance Report - noted higher supply expenses from printing, RBST, community talk. Still falls within our budget
- Not enough Board members present to vote for approval - voting will take place via email

2. Coalition evaluation survey results:

Deacon, our contracted evaluator, summarized the capacity survey findings. 19 coalition members completed the online survey to provide feedback on what we are doing well and where we can improve. A few key areas we can work on include leadership, community involvement/engagement, cultural competency, mobilization of youth, and coalition member turnover. A few successful areas include our

extensive coalition network and strong relationships in the community, our use of data to influence our work, our comprehensive strategy work, and our financial match of non-Federal funds. A more formal survey summary will be available by the end of the week, including recommendations for the coalition. Feedback from survey participants indicated that the survey was very lengthy and unclear who should fill it out (example sector rep or their proxy).

Deacon spoke about the [Parent Survey](#) that has been available online for two weeks. With only 19 responses so far, and a **goal of 300**, we need to push the survey out better. The intention is to close the survey by May 1st. Survey was emailed to all WMS parents per Brad Berzinski, emailed to all LAHS parents per Ryan Ihrke, and will be emailed to all WSHS parents per Mark Anderson.

3. Parents Who Host Lose the Most Campaign

Kicked off the campaign at the community talk last week. Will go through mid-June to cover prom and graduation season. Committee would like to get the community more involved this year and have the message more widely publicized. Request made to coalition members to sign up to meet with 5-10 businesses that they are connected with in order to share the PWH message and invite the business to post a yard sign, sticker, table tent, or poster. List of businesses can be accessed on this [Google Doc](#) to sign up. Media team will market this campaign to the community. Suggestion made to either pick signs up after the campaign, or encourage businesses to hold on to them to re-use next year.

4. Team updates & follow-up items:

- **Youth:** Finished filming Positive Community Norm video. Plan to show it at the Senior High and at various community events. Timeline for video completion and viewings unknown at this point.
- **Education/Training:** All board members are strongly encouraged to attend the [Cultural Humility Workshops](#) on May 16th (12:30pm at Tao Center and 4:30pm at the Senior High). Attendees can sign up on the website and earn CEUs. Had 50 people attend the ‘Chasing the Dragon’ viewing at Winona Health, with a very interactive Q&A session. Winona Health is also interested in hosting a ‘Hidden In Plain Sight’ event.
- **Programs/Strategy:** Mock crash scheduled for May 12th in Winona and May 5th in Lewiston. Project Sticker Shock will happen in June. Law Day script is based on a PWH situation.
- **Media/Outreach:** Met with Project FINE and will be translating Hidden In Plain Sight materials, one page document about ASAP, and the marijuana infographics produced by WSU students.
- **Data/Evaluation:** WSU students conducted focus groups at the Senior High. Findings indicated that marijuana use is normalized and students don’t think there are consequences. Need to find out what the perception vs. reality is. Committee will talk to the school administrators about the policies and enforcement, will get referral data from the County (parental marijuana use), and will get data from juvenile probation officers.

5. Open Discussion

Coalition members were urged to call legislators and indicate their support for Drug Court funding, as it is facing significant budget cuts. Contact information will be shared via email.

Minutes by Janneke Sobeck

Next meeting:

Monday, May 15, 2017 from 2:30 pm – 4:00 pm in Room 203 at Winona Senior High School