



WINONA COUNTY
ASAP
 Alliance for Substance Abuse Prevention



Winona County Alliance for Substance Abuse Prevention & Crime Prevention Committee

2:30pm April 18 - County Office Building

Attendees

Beth Moe	Phil Huerta	Rebecca Church
Darci Roesler	Jenna McMillan	Bree Maki
Janneke Sobeck	Linda King	Bridget Klinger
Travis Volkman	Gale Lanning	Don Cratchy
Karin Sonneman	Helen Bagshaw	Katie Lehmann
Karla Eppler	Sarah Anderson	

March Minutes

Explanation of Criminal Justice Coordinating Council’s involvement with ASAP was given. The CJCC has five sub-committees; the Crime Prevention committee is currently contributing to the work that ASAP is doing as their primary focus. This will be reevaluated in October at the CJCC strategic planning meeting.

Requested edit to the minutes for Senator Gene Pelowski’s title.

Minutes approved.

Community Talk Recap

Roughly 130 attendees. The speakers were very impressive and content was well rounded. A pre-survey indicated that 26 out of 55 respondents did not have their prescription medications locked up at home. A post-survey indicated that 33 out of 34 respondents learned something about addiction, 30 out of 34 respondents learned something about prescription drugs, and 34 out of 34 respondents would use the information they heard to talk with friends or family. Attendees primarily heard of the event through the newspaper and word of mouth. Suggestion to use Minnesota Student Survey data from Winona County next time to illustrate the severity of this issue within our community. Front page article in the Winona Daily News was great exposure and a good conversation starter. Video recording will be available soon. Some pictures were taken in the photo booth but not shared with ASAP. If a photo booth is used at future events, it should tie in with a purpose (eg a picture with a written commitment to help raise awareness, or to tell two people about ASAP). We were somewhat preaching to the choir with this first event; reach out to Probation Officers and Restorative Justice next time. Also important not to glamorize this topic.

Phil will be kicking off the Education & Training committee and is looking for volunteers. Topics include education of existing supports and systems (eg drug court and diversion programs), Adverse Childhood Experiences (ACEs), and parent trainings.

Tyler and Jeff will be speaking at the Lewiston student assembly on May 4th, right before prom. Katy Smith recently presented to school staff in Lewiston on ACEs.

Action Plan Review

To be revisited periodically to ensure we stay on track. We are not falling behind on any large projects. A few things in our action plan will need to be pushed back (eg compliance checks in the fall which can be tied in with a community talk on alcohol – work with campus coalition on that talk). Suggestion was made to involve the WSU RE Initiative, which focuses on gender-based violence.

Winona Partners for Prevention is a WSU coalition that address marijuana use and underage drinking. WP4P is still prioritizing their strategies. There may be potential to partner with them in the fall. Caution on not losing sight of our community-wide focus with that partnership.

Parents Who Host (PWH) campaign is the next big project, and volunteers are needed to help plan.

Meetings will be every other Wednesday from 4-5pm at Pleasant Valley Church, starting on April 20th.

Several communities in Wisconsin are doing the PWH campaign, and it's very visible. Buffalo County is sending letters with stickers home to parents. Suggestion to follow up with coordinators about their PWH campaign ideas. We need a multi-faceted approach to reach people in different areas (Facebook, WSHS marquis, yard signs, newspaper stories, radio interviews, featuring stories that don't make it into the paper). There is also a PWH planner we can use to select the right strategies for our community. The campaign will run April to May.

HECAT training is a support for educators. Riverway has expressed interest, and may take advantage of this training in summer.

Logic Model

Current version was reviewed. Additional data sources are needed (eg suspensions/expulsions for use or possession, minor consumptions, Stephanie Nuttall's underage consumption project, mobile crisis response team, counseling centers, hospital/EMS). We'll have new Minnesota Student Survey data available this summer.

Suggestion was made to add the year and data source for each piece of data in the logic model.

Depending on what our data shows, we can revise the substances that we address. Right now we focus on alcohol use and prescription drug misuse, but this could change.

NCA Week 2

Phil and Janneke will attend the next National Coalition Academy training. They will use the logic model to help identify strategies. They will do intervention mapping, data and logic model work, and learn more about evaluation.

CADCA 4C Project

CADCA is a national advocacy group for DFC grantees and future DFC funding. They are looking for partner communities for a pilot study that will involve collaboration between an existing DFC coalition and an existing college campus coalition. Winona is an ideal candidate because of ASAP and WP4P. This project will not involve additional requirements or reporting; instead it will offer additional assistance and support. WP4P doesn't think they can commit with their current workload but is open to partnering with ASAP on a less formal/structured basis.

DFC Grant Financial Update

Phil shared a financial update. Expenses incurred thus far total roughly \$40,000, with about \$78,000 remaining for this year. Project period is September 2016 to September 2017. We intend to use all the money allocated to us this year. Additional expense areas discussed were supporting Lewiston schools more, entering the Steamboat Days and Lewiston parades with give-aways, and hosting a booth at the County Fair (possibly sharing with CJCC).

Open Discussion

Noted that old ASAP content still exists on Live Well Winona's website through the search function. Coalition/volunteer orientation packet is available at <http://www.winonacountyasap.org/resources/for-volunteers/>

Discussion around coalition sector representatives and possibility of trying a different day and time for meetings to increase attendance. Annual conversation with sector representatives regarding coalition expectations may affect the willingness to remain involved.

Suggestion made to offer teleconferencing for meetings.

Hold a drug court presentation next time we do a community talk to show the depth of participants' struggles and emphasize that there are also a lot of slip ups that happen.

Get on the speaker circuit with our message – Chamber, Rotary, CJCC, Kiwanis, Elks, Learning Club, AAUW, American League of Women Voters, Retired Teachers, political groups, Township Officers meeting in October.

Actions

- Contact Phil if you are interested in being part of the Education & Training Committee that will be kicking off soon.
- Contact Phil if you are interested in helping plan the PWH campaign.
- Contact Buffalo County, Port Edwards, and Stevens Point coordinators working on PWH campaign for ideas.
- Karin will check with Stephanie Nuttall on her underage consumption numbers.
- Add the year and data source for each piece of data in the logic model.
- Look into the Steamboat Days and Lewiston parades, and tabling at the County Fair (possibly with CJCC).
- Janneke to remove old ASAP content from Live Well Winona website.
- Revisit action plan a few times per year.
- Include introductions on agenda.
- Ask about interest for teleconferencing of coalition meetings.
- Establish speaker circuit schedule.

Next Meeting

Monday, May 16th at 2:30pm