

Winona County ASAP Board Member and Coalition Member Self-Evaluation

A link to the self-evaluation survey was sent to members multiple times in October 2018. The survey was completed by 12 people, though not all respondents answered all questions. Ten of the twelve respondents said they are on the Board of Directors. One person only receives the newsletter. One person did not respond to the question about involvement, but answered later questions about participation in meetings.

Member Knowledge and Beliefs

Members were asked to respond to a series of questions about their knowledge of ASAP's work, their satisfaction with participating, and their comfort representing ASAP in the community.

	Very	Somewhat	A little	Not at all
To what extent do you feel knowledgeable about ASAP's Mission and Vision ?	58%	33%	8%	0%
To what extent do you feel knowledgeable about ASAP's campaigns ?	50%	33%	17%	0%
To what extent do you feel knowledgeable about ASAP's trainings ?	42%	33%	25%	0%
*To what extent do you find participating in ASAP a rewarding experience?	45%	36%	18%	0%
To what extent do you feel competent sharing information about ASAP with others?	58%	8%	33%	0%

*One person did not answer this question. When asked about their participation they said they only get the newsletter.

Participation and Preparation

Among the eleven respondents who have attended Board meetings in the past year, five (45%) said they "always" feel prepared for meetings. Four (36%) said they feel prepared "most of the time" and two (18%) said they feel prepared "some of the time." Four people commented further about meeting preparation. All four provided comments indicating that emails, reminders, updates and resources are all provided by coalition staff in advance of meetings. Three of the four shared that any lack of preparation was due to their busy schedules.

Members were next asked whether they get the most value of coalition meetings, and asked to provide suggestions for improvement. Two of the six people who answered these questions simply replied "yes." One respondent felt that meetings are productive, and one said they are starting to understand the coalition's scope. Two people valued discussion among coalition members; one recommended encouraging members to speak up, and the other suggested allotting more time to meetings to really dig deeply into things.

When asked why they choose to serve as a Board or coalition member, respondents primarily spoke to believing in the mission of ASAP--working to better the health of youth and the community through substance abuse prevention. Three of the nine who answered also expressed confidence in the coalition's/Board's ability to achieve positive change. Two of the nine also noted that they were asked to be a part of the efforts. One person noted that it was important to the place they work.

"I care about our kids futures and want to be proactive in supporting and educating teens and parents on the lasting effects of substance abuse."

Among the seven respondents who shared what they want to contribute as a member in the coming year, most spoke to involvement and ideas in general. Six of the seven addressed involvement in terms of offering their time, participating in coalition activities, and providing support. Three people said they would continue to provide their ideas and viewpoints based on their community knowledge, sector knowledge, experience and expertise. One person specific interest in addressing smoking, vaping and marijuana use, and helping with the HIPS exhibit.

Opportunities and Challenges

Among the eight respondents who listed challenges the coalition will face in the coming year, six people spoke to engagement. Three people discussed youth engagement: getting more youth representatives on the coalition, gathering more information directly from youth, and reaching the highest-need youth. Two mentioned the need for more community engagement and support. One person listed reaching highest-need parents. Two respondents discussed approaches to engagement:

- "Campaigning for substance abuse prevention in a gracious and non threatening way."
- "Staying relevant, and addressing the greatest needs to an extent the community sees our work and knows what we do."

Two people named the challenge of sustainability, and keeping the momentum if/when DFC funding ends. One person listed underage e-Cig and JUUL use as a challenge, and one person cited the challenge of getting away from work to attend coalition meetings.

Finally, members were asked what they would like to see happen in the next year. Echoing the challenges described above, members expressed interest in:

- More exposure/public awareness
- More engagement, with youth and the broader community
- Campaigns that are modern and relevant

One person shared: "Would love to see more involvement from a couple of the sectors and from the larger community. Seems like we "preach to the choir" often. That's part of the challenge of any organization of this type."